

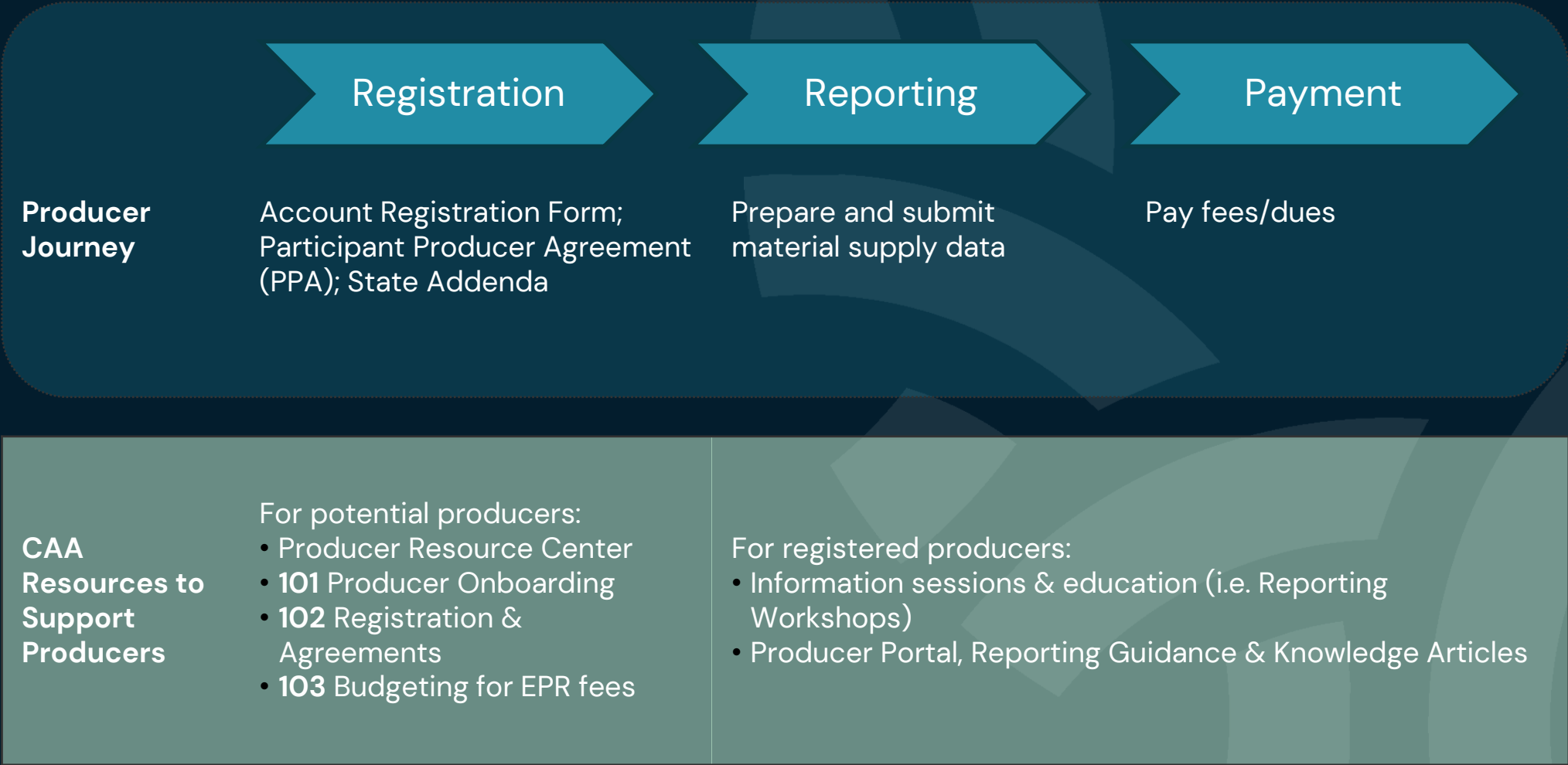


Circular
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CAA Maryland Producer Registration Update

Maryland Advisory Council
September 10, 2026

Maryland producers benefit from a mature multi-state platform, supplemented by Maryland-specific guidance and outreach



Maryland participation grew 34% since the June '26 reporting deadline

2,665

Participant Producers

CAA's Maryland Program

+34% growth since June Reporting Deadline

CAA combines scaled producer capabilities with targeted Maryland recruitment

Identify

Continue building the Maryland prospective producer universe

Combine available data with referrals from local Maryland interested parties

Engage

Convert awareness into registrations

Use direct outreach, education, and additional locally-focused Q4-2026 campaigns

Monitor

Focus effort on remaining participation gaps

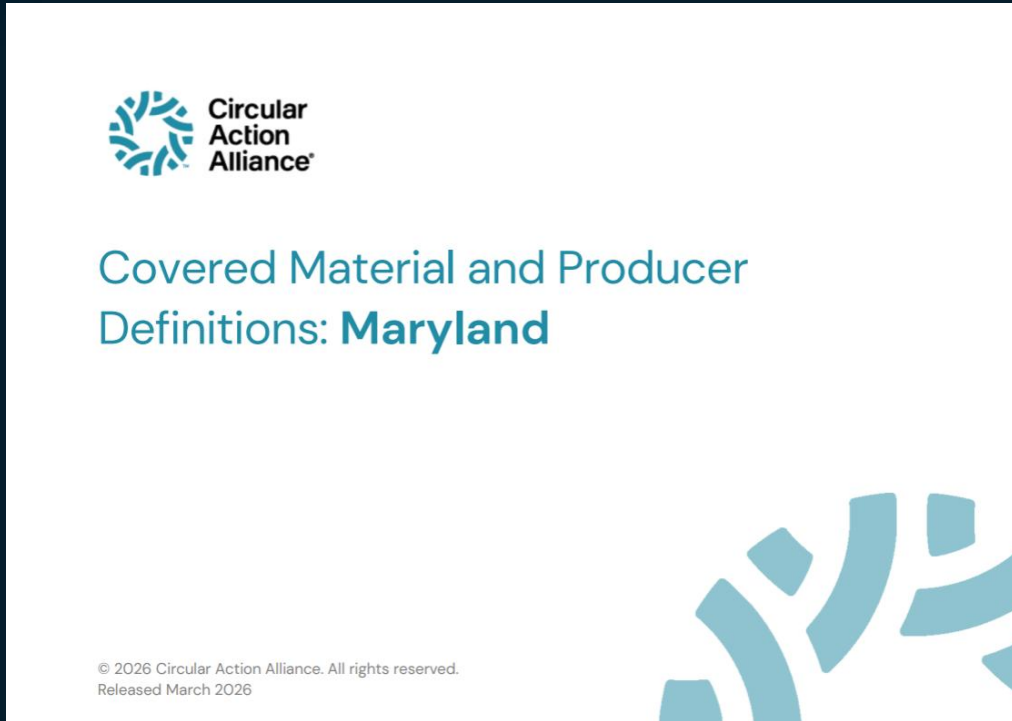
Track participation and prioritize follow-up where gaps persist

Refer

Define pathways to refer unresolved obligation questions when a non-participant may be obligated and does not act

Regulator determines non-compliance and enforcement

Maryland-specific guidance is delivered through CAA's established Producer Portal and support platform



Maryland-specific resources consolidate relevant statutory information on covered materials and producer definitions for convenient reference.

Across CAA programs, the producer-services platform has published more than 50 guidance and knowledge documents and managed more than 60,000 support cases since 2025.

Maryland producers have access today, with locally focused recruitment continuing in Q4 2026

What's next:

- Continue direct outreach to identified Maryland producers
- Launch additional Maryland-focused recruitment campaigns in Q4 2026
- Track participation and focus outreach on remaining gaps
- Accept prospective producer referrals at Producer.Support@CircularAction.org

Thank You!

Questions