

September 2025

Two fundamental charging location types exist: on-site and on-route local charging and on-route highway charging for long-haul vehicles

Types of charging locations and strategies

Location	Local charging			Highway charging
Strategy	On-site charging		On-route charging	
Description	Private chargers installed at fleet's owned depot location	Shared charging hubs with dedicated availability for fleet customers	Fully public-access chargers for on-route or destination use	Fully public-access chargers along the highway network
Typical fleet characteristics	Large national fleets with sufficient depot infrastructure	Small to medium sized fleets with insufficient depot characteristics	Used by various fleet types (esp. for high- mileage use cases)	Used by long-haul vehicles (trucks and OTRBs)
Charger configurations ¹⁾	Level 2 Level 3 DCFC (limited cases)	Level 2 Level 3 DCFC (limited cases)	DCFC	DCFC

¹⁾ Level 2 charging refers to AC chargers less than 20 kW. Level 3 refers to DC chargers 50-150 kW. DCFC refers to DC fast chargers 350 kW and above.

Source: Roland Berger 2024

Use Case Segments

Medium Duty (Class 3-6) Heavy Duty (Class 7-8) 3 Local 4 Long-haul Local Local Use case (high mileage) (low mileage) segment MD vehicles (e.g., MD vehicles (e.g., All other Class 7-8 Description Over-the-road P&D, utility service, P&D, utility service, vehicles (e.g., vehicles primarily school buses, walk in school buses, walk in drayage. running longer intervans) where daily vans) where daily distribution) regional routes, incl. trucks and OTRB driving distance driving distance does not exceed exceeds usable usable range of BEV range of BEV Charging **On-site** at depot On-site at depot On-site at depot Both top-up and locations locations locations, in addition locations, in addition overnight charging to **on-route** charging at highway truck to **on-route** charging at public locations at public locations **stop** locations

7%

49%

51%

Source: Roland Berger 2024

93%

Summary

Charging infrastructure

Use case segment

- Medium duty local (low mileage)
- 2 Medium duty local (high mileage)
- Heavy duty -
- Heavy duty long haul

Charger

On-site Level 2 chargers sufficient and available at low cost

Only feasible with sufficiently dense on-route charging network

High upfront cost for Level 3 and DCFC units

Time penalty from on-route charging negatively impact TCO

Site

Upgrade cost is highly site-specific and can be substantial

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Highly sitespecific costs

Parking/space constraints at onhighway charging locations

Electric service

Minor service upgrades for smaller fleets More extensive service upgrades for larger fleets

Minor service upgrades for smaller fleets More extensive service upgrades for larger fleets

Expensive utility service upgrades

Long lead time for interconnection

Key findings

Smaller, low mileage fleets with least challenges, but still require significant upfront investment

High mileage medium duty vehicles cannot electrify before a substantial buildout of on-route charging occurs

Heavy-duty local fleets face high upfront costs for chargers and utility service upgrades

Long-haul vehicles require increased range AND very high capacity chargers to reduce charging times

Discussion

A reliable on-route charging network must exist before <u>high</u> mileage vehicles can electrify.

- Should the focus be on local on-site terminals?
- Should public or private charging be prioritized?
- What effect does public charging investment have on adoption?
- What are the impacts of subsidies on fleet adoption?
- What role should the OEM's play in charging development?
- How does the truck parking shortage impact site selection?