

Maryland Commission on Climate Change
Education, Communication, and Outreach Working Group
September 18, 2019 | 10:30 am to 12:00 pm
MDE | Terra Conference Room

We hope you can join us in person, but if you need to join us by phone at:
Call-in Number: (605) 475- 4000 Access Code: 997763#

Agenda

1. Welcome & Introductions (10 Minutes)

John Kumm, Portia Wheatley, Timothy Wilke, Lisa Nissley, Cindy Osorto, Chris Beck
By Phone: Dannielle Lipinski

2. On Going Projects (15 Minutes)

- Metrics for tracking outreach efforts -- <https://goo.gl/forms/Yc6HWs5ZbsjVmEzh2>
- Reports on other Working Groups [Successful MWG meeting on energy - notes will be up soon; looking at a new way of doing notes to give a good snapshot of the meeting](#)

3. 2019 MCCC Report Recommendations (20 Minutes) agreed will develop from notes by 9/23, ask for edits before 9/27; any updates to full group by 9/30 - will have ready to add/edit after seeing GGRA Draft in October

- GGRA Outreach Suggestions (from last meeting)
 - Menu of options for type of outreach including printed materials, presentations, etc
 - Consider pre-meeting or call with a leadership of an organization to understand the interest of a group in order to share the most relevant information
 - Open with questions from the group so you can respond directly
 - [Looking for meetings that exist](#)
 - [MDOT and MDE to consider ways to coordinate with TCI meetings, share information with both groups](#)
 - [Important to connect to the community in the way they want to engage, about the issues they are concerned about](#)
 - [EJ as a discussion point](#)

4. 2019 Work Plan Priority Check Ins (20 Minutes)

- Increasing External Awareness of State Climate Change & Assist with GGRA Outreach Meetings (Steve Pattison, MDE/Mark, Allison) [ongoing, see above recs](#)
 - Next Steps: As MDE develops their outreach plan, we will share with ECO for feedback and ideas
- Facilitate awareness of Climate Change through common points of entry to state and local government (Implementation of 2018 Annual Report Recommendation) (All hands on deck)
 - Next Steps: MDH, MVA, MSDE, DNR [DNR has successfully distributed info to parks, some delay with staff changes at MSDE and MDH](#)
- Communicate climate action co-benefits for the climate, employment, and the economy (John)
 - Next Steps: Lisa shared one pager drafted by John, please share comments with him [No feedback from members about one pager, John will continue to pursue](#)

- Recognize and support Climate Change Action in the private sector (John, Allison, Bob, & Steve)
 - Next Steps: Bob is collecting material on Climate Ambassadors that can be shared with other organizations; John is working with the Chamber (they meet again on 10/3)
 - Climate Ambassadors - Bob and Allison still working on gathering materials to have available to others
 - Ways to build off Climate Leadership Academy

5. Wrap Up (10 Minutes)

- Member Announcements [New LCV director to be announced later this week](#), Look out for HFC regs, methane Regs
- Next Meeting: TBD

6. Public Comment (15 Minutes)

Comments from the general public can be submitted to the MCCC at climate.change@maryland.gov.

Commission Fact Sheets: <http://mde.maryland.gov/programs/Air/ClimateChange/MCCC/Pages/FactSheets.aspx>