Maryland Commission on Climate Change

Education, Communication, and Outreach Working Group

August 21, 2019 | 10:30 am to 12:00 pm MDE | SERV Conference Room

We hope you can join us in person, but if you need to join us by phone at: Call-in Number: (605) 475- 4000 Access Code: 997763#

Agenda

1. Welcome & Introductions (10 Minutes) Tad Aburn, Laura Bankey, Trystan Sill DNR, Steve Pattison, Portia Wheatley, Tim Wilke MDOT, Drew Budelis (Versar), Jeff Silva, Lisa Nissley, Chris Beck By Phone - Donna Balado, Allison Gost, Lynn Faulkner

2. On Going Projects (15 Minutes)

- Metrics for tracking outreach efforts -- https://goo.gl/forms/Yc6HWs5ZbsjVmEzh2 Nothing has been added recently, please add your outreach activities!
- Reports on other Working Groups Chris Beck shared on MWG recently had a Transportation meeting, a lot
 of good discussion, MDOT committed to good public process that we will share as it is available. Allison Gost
 on 8/5 meeting a lot of discussion about social equity and green space. Early recommendations are in notes
 online.

3. 2019 Work Plan Priority Check Ins (20 Minutes)

- Increasing External Awareness of State Climate Change & Assist with GGRA Outreach Meetings (Steve Pattison, MDE/Mark, Allison)
 - Next Steps: As MDE develops their outreach plan, we will share with ECO for feedback and ideas. This was further discussed during item 4.
- Facilitate awareness of Climate Change through common points of entry to state and local government (Implementation of 2018 Annual Report Recommendation) (All hands on deck)
 - Next Steps: Lisa to report on sharing info with other agencies Working with MVA, Allison and Donna are helping with outreach to MDH and MSDE now.
- Communicate climate action co-benefits for the climate, employment, and the economy (John &?)
 - Next Steps: John report on one pager he is drafting Lisa will share his draft
- Recognize and support Climate Change Action in the private sector (John, Allison, Bob, & Steve)
 - Next Steps: Bob is collecting material on Climate Ambassadors that can be shared with other organizations; John to report on sharing info with the Chamber - upcoming Chamber meeting will discuss this
- **4. 2019 MCCC Report Recommendations (20 Minutes)** Likely to be around GGRA Outreach, MDE is looking for suggestions of places/organizations to visit to share the news and hear feedback. This can be short presentations during existing meetings or longer discussions when appropriate. Lisa will share the law as it discusses outreach and a copy of the Table of Contents. Suggestions for recommendations:
 - menu of options for type of outreach including printed materials, presentations, etc

- consider pre-meeting or call with a leadership of an organization to understand the interest of a group in order share most relevant information
- Open with questions from the group so you can respond directly

5. Wrap Up (10 Minutes)

- Member Announcements MDOT will share public meeting schedule soon. Aquarium working on material about speaking on climate change; will share.
- Next Meeting: Will meet September 18th at MDE, likely not meet in October.

6. Public Comment (15 Minutes)

Comments from the general public can be submitted to the MCCC at climate.change@maryland.gov.

Commission Fact Sheets: http://mde.maryland.gov/programs/Air/ClimateChange/MCCC/Pages/FactSheets.aspx