

Maryland Commission on Climate Change
Education, Communication, and Outreach Working Group
April 17, 2018 | 10:30 am

This meeting will take place by phone.

Call-in Number: (605) 475- 4000 Access Code: 997763#

[Notes in Blue](#)

Agenda

1. Welcome & Introductions

- Roll Call [John Kumm, Donna Balado, Cindy Etgen, Kaymie Owens, Laura Bankey, Allison Gost, Mark Shaffer, Bob Hoyt, Steve Pattison, David Costello, Grant for Laura Rogers, Lisa Nissley](#)
- Review of Agenda

2. On Going Projects

- Metrics for tracking outreach efforts -- <https://goo.gl/forms/Yc6HWs5ZbsjVmEzh2> [Friendly reminder to fill out the form to track outreach efforts](#)
- Reports on other Working Groups re: MWG meeting yesterday, presentation on building is online; re: STWG [Lori Arguelles](#) is attending regularly, [Lisa](#) reviewed the ECO work plan at the last meeting. They will follow and offer support on communication about science material
 - [Allison](#) suggested we look at all four work plans for overlap
- Note on Climate Leadership Academy [Collaboration between ECO and CLA](#) has come up at the SC level. [Dan](#) will likely join some meetings to get feedback on their work and ideas.

3. 2019 Work Plan Priorities - Identify Leads and Next Steps

- Increasing External Awareness of State Climate Change & Assist with GGRA Outreach Meetings
 - Lead? [Steve Pattison, MDE/Mark, Allison](#)
 - Next Steps [As MDE develops their outreach plan, they will share with ECO for feedback and ideas](#)
- Facilitate awareness of Climate Change through common points of entry to state and local government (Implementation of 2018 Annual Report Recommendation)
 - Lead? [All hands on deck](#)
 - Next Steps [Lisa to gather materials to share, we will further brainstorm who to share with](#)
- Communicate climate action co-benefits for the climate, employment, and the economy
 - [John & ?](#)
 - Next Steps [John had ideas Lisa had shared - please take a look at that, perhaps a fact sheet? Check in with Tad](#)
- Recognize and support Climate Change Action in the private sector
 - [John & Allison, Bob & Steve](#)
 - Next Steps [Bob is collecting material on Climate Ambassadors that can be shared with other organizations, ideas to share basic framework of Green Registry contest with the Chamber](#)

4. Wrap Up

- Member Announcements
 - Allison mentioned a meeting she had with Charles County where it seemed like there might be a need for a slide deck on MCCC, we have that from the contract with Hatcher, Lisa will share
 - Mark shared that the new outreach director, Lisa Jones, is on board at MDE
 - Donna shared that the State BOE is reviewing the new Environmental Literacy Standards developed by MSDE. The standards will be shared publicly for comment soon
- Next Meeting: 05/15/19, 10:30a at MDE

5. Public Comment

Comments from the general public can be submitted to the MCCC at climate.change@maryland.gov.

Commission Fact Sheets: <http://mde.maryland.gov/programs/Air/ClimateChange/MCCC/Pages/FactSheets.aspx>