Ben Grumbles, Chair

Maryland Commission on Climate Change

Education, Communication, and Outreach Working Group

May 16, 2018 10:30 am to 12:00 pm

Terra Conference Room | MDE 1800 Washington Blvd. | Baltimore, MD 21230 Call-in Number: (605) 475-4000 Access Code: 997763#

Agenda

1. Welcome & Introductions (5 minutes)

- Roll Call
- Review of Agenda

2. On Going Projects (10 minutes)

- Metrics for tracking outreach efforts -- https://goo.gl/forms/Yc6HWs5ZbsjVmEzh2
- Reports from other working groups (ARWG, MWG)

3. Who are our Stakeholders? (15 minutes)

4. Priorities (20 minutes)

- Increase External Awareness of State Climate Change Work
 - Discuss Capacity of MDE Resources for outreach on the 40 by 30 Draft Plan and the 2018 Commission Report.
- Climate Ambassador Program
 - Defining Climate Ambassadors
- Commission Fact Sheets:

http://mde.maryland.gov/programs/Air/ClimateChange/MCCC/Pages/FactSheets.aspx

• Recognition of Climate Change Activity Outside State Government

5. Climate Leadership Academy presentation by Daniel Kreeger, Association of Climate Change Officers (30 minutes) - https://accoonline.org/maryland

6. Wrap Up (5 minutes)

- June Meeting: June 20, 2018, 10:30 am 12:00 pm
- Member Announcements

7. Public Comment (5 minutes)

Comments from the general public can be submitted to the MCCC at climate.change@maryland.gov.