

Appendix A. Comprehensive Local, Regional and Federal Engagement Strategies and Commitments

Local Engagement in WIP Development

Key expected products from Maryland’s engagement were estimates of what can reasonably be accomplished by 2025, an evaluation of expected sector shortfalls and surpluses, and an estimated pace of implementation beyond 2025. Specific types of engagement were customized according to local needs and capacities. Engagement primarily targeted partner groups most directly involved in implementation, including SCDs, local governments, and State agencies (Table A-1).

Discussion of implementation funding was also an important component of engagement activities. State and local partners considered funding strategies for achieving the Bay restoration goals and continuing to make reductions after 2025.

Target audiences, messages, messengers, tools and resources were similar to those described in the section on engagement (page 28).

Table A-1: Phase III WIP Development Engagement and Communication Activities.

Date	Engagement & Communication Activity
Sept. 26, 2016	Letter to local elected officials and agriculture leaders
Sept.-October 2016	Five regional WIP workshops
April 25, 2017	WIP webinar
June 15, 2017	Meeting with county Environmental Health Directors, hosted by MD Association of Counties
June 26-27, 2017	Exhibit at MD Municipal League summer conference
July 19, 2017	Meeting with Eastern Shore Blueprint Action Group (NGOs)
Aug. 16-18, 2017	Exhibit at MD Association of Counties summer conference
Aug. 18, 2017	MD Association of Counties conference panel with Secretary Grumbles: What Will We See in Phase III?
Sept.11, 2017	Presentations and Q&A with Hughes Center for Agro-Ecology Board
Sept. 12, 2017	LEAD MD class (for emerging local leaders in agriculture, natural resources, and rural communities)

Date	Engagement & Communication Activity
Sept. 15, 2017	Healthy Waters Working Group (Eastern Shore)
Sept. 20, 2017	Watershed Assistance Collaborative (State agencies, Chesapeake Bay Trust, University of Maryland Sea Grant Extension Program, University of Maryland Environmental Finance Center, NOAA, and EPA)
Oct. 20, 2017	Email "Phase III WIP Update and News" sent to WIP local contacts
Nov. 3, 2017	WIP update at quarterly Phase I MS4 meeting
Nov. 15, 2017	Agriculture listening session, hosted by Hughes Center for Agro-Ecology
Nov. 16, 2017	Phase III Watershed Implementation Plan Round Table, hosted by Choose Clean Water Coalition, in partnership with the Anacostia Watershed Society, Chesapeake Bay Foundation, and Chesapeake Legal Alliance
Jan. 25, 2018	Chesapeake Stormwater Network webcast "New Year, New Model, New WIPs"
Feb. 1, 2018	Watershed Assistance Collaborative (State agencies, Chesapeake Bay Trust, University of Maryland Sea Grant Extension Program, University of Maryland Environmental Finance Center, NOAA, and EPA)
Feb. 7, 2018	MD Association of Conservation Districts
Feb. 9, 2018	WIP update at quarterly Phase I MS4 meeting
Mar. 6, 2018	Email "Phase III WIP Update and News" sent to WIP local contacts
Mar. 26, 2018	WIP update for MD Water Quality Trading Advisory Committee
Mar. 27, 2018	MD Environmental Trust Roundtable
Mar. 27, 2018	Choose Clean Water Coalition and Chesapeake Bay Foundation
Apr. 3, 2018	Choose Clean Water Coalition, Chesapeake Bay Foundation, and Chesapeake Legal Alliance
Apr. 10, 2018	Center for Watershed Protection stormwater conference
Apr. 20, 2018	CAST training for Phase I MS4s
Apr. 25, 2018	Meeting with Eastern Shore Blueprint Action Group (NGOs)
May-June 2018	Five regional meetings
Aug. –Sept. 2018	MDE and MDP meetings with county public works and planning staff
Aug.-Sept. 2018	MDA meetings with Soil Conservation District staff and other agriculture stakeholders
Fall/Winter 2018-19	Webinars on WIP-related topics
Nov.-Dec. 2018	Six regional meetings