

Maryland Commission on Climate Change
Education, Communication, and Outreach Working Group
July 18, 2018 | 10:30 am

Terra Conference Room | MDE
1800 Washington Blvd. | Baltimore, MD 21230

Call-in Number: (605) 475-4000
Access Code: 997763#

Agenda

1. Welcome & Introductions

- Roll Call: Kris Hoellen, John Kumm, Allison Gost, Donna Belado, Steve Pattison, Lizelle Espinoza, Steve Charles, Mark Shaffer, Brian Hug, Lisa Nissley, Hannah Brubach
By Phone: Pat Harcourt, Cindy Etgen, Sara Luell, Grace Burns, Kaymie Owens, John Coleman, Bob Hoyt, Tad Aburn
- Review of Agenda

2. On Going Projects

- Metrics for tracking outreach efforts -- <https://goo.gl/forms/Yc6HWs5ZbsjVmEzh2>
 - 28 Responses to the form, it looks like our group has educated over 1000 Marylanders about climate change.
- Reports from other working groups (ARWG, MWG)
 - ARWG: Has not had a meeting - Next meeting is July 30th
 - MWG: There was a diverse discussion on Transportation in MD. ECO will wait to see MWG's recommendations, but hopes to weigh in on increasing ridership v. increasing modes of public transport. ECO also sees an overlap with MWG on Project Green Classroom's plan to map out transportation access to green spaces. ECO would like to see the MWG connect with the Commission on Environmental Justice, as they evaluate transportation.

3. Priorities

- Increase External Awareness of State Climate Change Work
 - State agencies have been tasked with providing ECO about their agency efforts.
 - The group learned more about ECOs progress under this priority and how Increasing External Awareness will be utilized as the Draft GGRA plan moves forward.
 - Commission Fact Sheets:
<http://mde.maryland.gov/programs/Air/ClimateChange/MCCC/Pages/FactSheets.aspx>
 - ECO discussed making a poster of the fact sheets to be able to hang in state establishments like the MVA. MDOT expressed concerns that printing the fact sheets to display used excess resources.
 - ECO would also like to make the fact sheets and MCCC information more accessible on other state agency websites. Currently the only access is through MDE's website.
- Climate Ambassador Program

- The program is facing a delay in bringing in the next group. There will hopefully be a meeting in August to discuss next steps.
- **Climate Champions**
 - 12 participants agreed to be contacts regarding their climate programs. The state is beginning a stage two of the program and discussing how to move forward. More updates to come...
 - The similar program at MDH for school students is looking for a new school to partner with. The pilot is 80% complete.
- **Recognition of Climate Change Activity Outside State Government**
 - The Urban Heat Study (Contact: Allison Gost) is in progress. The team is always looking for new drivers to assist with the heat study. The heat study also plans to conduct heat studies at greening areas before they are greened and after they are greened.

4. Continued Conversation on Transitioning to a Green Jobs

- How we can incorporate information from June conversation into our work with ECO
- ECO plans to keep NOAA's presentation in their thoughts as we develop recommendations.

5. Begin discussion of the 2018 Annual Report and Draft GGRA

- **DRAFT GGRA Outreach:** We will have the GGRA wording of our task at the next meeting. Some ideas for meetings include: open house format, overlap with existing events - highschool networks and parents, MAAO, Allison (MDH) has a few public forums planned that MDE could be added to.
- **2018 Annual Report:** We began discussing ideas for recommendations. The groups was reminded that the recommendations should be directed at the state, not the MCCC. ECO plans to include justifications in their recommendations as well.
 - Recommendation ideas discussed: **1.** MDE and the state agencies should include activities and plans around climate change outreach in the GGRA in order to facilitate collaboration on outreach efforts; **2.** The state should provide outreach to local governments to support their efforts to respond to climate change and educate on climate change; **3.** The state should continue to support efforts to train individuals and organizations to educate on climate change and recognize efforts by private organizations to address climate change; **4.** The state should collaborate to provide materials to the public to inform and educate on climate change through common points of entry to state government.

6. Wrap Up

- August Meeting: August 15, 2018, 10:30 am - 12:00 pm
- Member Announcements

7. Public Comment

Comments from the general public can be submitted to the MCCC at climate.change@maryland.gov.

