

Maryland Commission on Climate Change
Education, Communication, and Outreach Working Group
June 20, 2018 | 10:30 am

CONFERENCE CALL

Call-in Number: (605) 475-4000
Access Code: 997763#

Agenda

1. Welcome & Introductions

- Roll Call Kris Hoellen, John Kumm, Pat Harcourt, Allison Gost, Kaymie Owens, John Coleman, Mark Shaffer, Grant Samms, Donna Belado, Steve Pattison, Bob Hoyt, Lizelle Espinoza, Kevin Rudolph, Frank Niepold, Tad Aburn, Lisa Nissley, Hannah Brubach
- Review of Agenda

2. On Going Projects

- Metrics for tracking outreach efforts -- <https://goo.gl/forms/Yc6HWs5ZbsjVmEzh2>
 - 28 Responses to the form, it looks like our group has educated over 1000 Marylanders about climate change.
- Reports from other working groups (ARWG, MWG)
 - ARWG: Has not had a meeting - Next meeting is July 30th
 - State of the Coast Conference - great information and attendance. Encouraged by the amount of leaders attending to learn about including climate change education in our future. At the Commission meeting it was encouraged that the Climate Leadership Academy includes ECO in the conversation.
 - MWG: There was a diverse discussion on a carbon tax in MD. MWG also changed their process to allow more communication and less presentations.
- Reports from MCCA - Allison, Donna, Pat, John Everyone reported the MCCA was useful and there were good discussions. It was suggested that we share information with the SC as it becomes available to keep communication open between the MCCA and ways MCCC can be useful.

3. Priorities

- Increase External Awareness of State Climate Change Work ECO will start drafting materials on outreach to underserved communities on climate change. Preparing for the GGRA - MDE efforts, DNR, Climate Ambassador, MDH. ECO will gather summaries on what the departments are doing to address underserved communities and future plans. General overview. ECO Staff will create a timeline and MDE can compile it.
- Climate Ambassador Program: Met again with the members. Another cohort is getting started and Bon Secour is recruiting participants. Three people have received the training and are ready to share their knowledge and train others. The youth program is ongoing as well. Pat is tracking different groups dedicated to engaging citizens to address climate change. This will lead to a robust database of

contact information for creating similar programs as we move forward. Pat will continue to work on gathering this information.

- Climate Champions: One week left to enter. 20 entries. All due June 28th - next meeting we will have a reflection discussion.
- Commission Fact Sheets:
<http://mde.maryland.gov/programs/Air/ClimateChange/MCCC/Pages/FactSheets.aspx>
 - Distribution Email MDE will send out an email draft for sharing fact sheets with other people/organizations. Please share with those who may be able to use.
- Recognition of Climate Change Activity Outside State Government

4. NOAA Climate Office Presentation - Frank Niepold

- Training of young people in green jobs will lead to an important understanding of climate change into the future.
- Intersection of Climate action and jobs - education is a key part
- How can initiatives intentionally help in the supporting of students getting green jobs?
- Citizens are confused about how a green economy will work.
 - Are they doing training school aged children and community college attendees? MEA supports grants and dollars to train workforces in offshore wind work - welding schools in Salisbury and Baltimore city (Sam Burn)
 - Future workforce v. current workforce - We need to focus on future workforce. It is not being addressed right now.
 - If families see the prospects for their children are bright while addressing climate change, families feel at ease. a double sworded outreach effort.
- NOAA has resources and information on getting programs started and completing workforce studies. Maryland does not have the pathways for students to get into renewable energy jobs. NOAA can share with MD what partnerships may look like
- Have to get the timing right. you can't have the employees ready before the jobs are
- Need to include industry in the development of the program - who are they going to need to move forward.
- We will follow up on this topic at the July Meeting

5. Wrap Up

- July Meeting: July 18, 2018, 10:30 am - 12:00 pm
- Member Announcements

6. Public Comment: **No public comment.**

Comments from the general public can be submitted to the MCCC at climate.change@maryland.gov.