

**Maryland Commission on Climate Change**  
**Education, Communication, and Outreach Working Group**  
**June 19, 2019 | 10:30 am to 12:00 pm**  
**MDE | Terra Conference Room**

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We hope you can join us in person, but if you need to join us by phone at:  
Call-in Number: (605) 475- 4000 Access Code: 997763#

Agenda

**1. Welcome & Introductions**

Allison Gost, Laura Bankey, Christine Hitz, Steve Pattison, Bob Hoyt, Portia Wheely, Tad Aburn, Lisa Nissley, Erick Thunell; By phone: Donna Balado, Lynn Faulkner, David Costello

**2. On Going Projects (10 Minutes)**

- Metrics for tracking outreach efforts -- <https://goo.gl/forms/Yc6HWs5ZbsjVmEzh2> Lisa reminded members to update the database if they have used MCCC materials or shared info about the commission
- Reports on other Working Groups STWG (Tad) The MCCC SC has encouraged STWG to look for ways it can collaborate with other working groups. They are making an effort to do that so if ECO has a project they need help on, they should reach out to STWG.
- ARWG (Allison) The last meeting focused on the priorities and establishing milestones to move priorities forward. There were presentations about other efforts to track priorities and milestones and quantify progress.
- MWG (Tad) MWG has had several meetings including an educational transportation webinar and will be working on GGRA in coming weeks, as well as meetings on transportation and energy. Members asked Tad about public comment on the GGRA draft. MDE will be working out an outreach plan and will share with ECO for input.

**3. 2019 Work Plan Priority Check Ins (20 Minutes)**

- Increasing External Awareness of State Climate Change & Assist with GGRA Outreach Meetings (Steve Pattison, MDE/Mark, Allison) [See MWG report](#)
  - Next Steps: As MDE develops their outreach plan, we will share with ECO for feedback and ideas
- Facilitate awareness of Climate Change through common points of entry to state and local government (Implementation of 2018 Annual Report Recommendation) (All hands on deck)
  - Next Steps: Id where to share info; draft email to share [Lisa reviewed a matrix of initial contacts to suggest they share information. First round will be MVA, DNR Parks, Health Departments, and Schools](#)
- Communicate climate action co-benefits for the climate, employment, and the economy (John &?)
  - Next Steps: [John beginning to outline a fact sheet.](#)
- Recognize and support Climate Change Action in the private sector (John, Allison, Bob, & Steve)
  - Next Steps: Bob is collecting material on Climate Ambassadors that can be shared with other organizations; John to share basic framework of Green Registry contest with the Chamber [John is going to share info with the Chamber and get feedback for moving forward.](#)

**4. Climate Leadership Academy Update (20 Minutes), Dan Kreeger, Association of Climate Change Officers -**  
[See powerpoint presentation. Dan reviewed the success of the initial classes held for the CLA. There has been a](#)

tremendous response and more classes will start later this year. Working group members asked questions around diversity efforts. Dan said that is an ongoing effort and he is very open to ideas and suggestions of individuals who may be helpful. He hopes to have an ongoing relationship with ECO to work together on these ideas. There is now an “alumni” community where they share information and interact about different climate related activities. If ECO ever wants to share something there, they can.

**5. Climate Adaptation Tracker (20 Minutes), Allison Gost Breitenother, Maryland Department of Health**

The MDH Climate Change and Health Adaptation Program has finalized their “Environmental Public Health Climate Adaptation Tracker” and is soliciting feedback from the ECO workgroup. This tracker is aimed at providing information on climate action in Maryland that includes a health component. Climate action without a specific health outcome or health program complement are not intended to be included here. Link: <https://maps.health.maryland.gov/ClimateChange/>

If you would take some time to test the site, and provide feedback on the following three questions, we would be grateful:

1. Functionality - use the site and database. Is it easy to use, or are there changes you would like to see.
2. Clarity - does the information, presented in its current format make sense to you?
3. Comprehensiveness - are there any programs you are aware of that include climate and health that you do not see on this list?

Please send comments, programs or suggestions to Allison at [Allison.gostbreitenother@maryland.gov](mailto:Allison.gostbreitenother@maryland.gov)

**6. Wrap Up (10 Minutes)**

- Member Announcements Allison mentioned upcoming events from the Annapolis Green Series. Events can be found here: <http://annapolisgreen.com/calendar.html>
- Next Meeting: August 21, 2019 We will discuss recommendations for the Annual MCCC report.

**7. Public Comment (10 Minutes)**

Comments from the general public can be submitted to the MCCC at [climate.change@maryland.gov](mailto:climate.change@maryland.gov).

**Commission Fact Sheets: <http://mde.maryland.gov/programs/Air/ClimateChange/MCCC/Pages/FactSheets.aspx>**