

**Maryland Commission on Climate Change**  
**Education, Communication, and Outreach Working Group**  
**February 28, 2019 | 2:00pm**

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This is a conference call only.  
Please join us by phone at 605-475-4000, 997763#

**Agenda**

**1. Welcome & Introductions**

- Roll Call John Kumm, Allison Gost, Lauran Bankey, Donna Balado, Mark Shaffer, Lisa Jones, Kaymie Owens, Lisa Nissley, Joanna Vancic
- Review of Agenda

**2. On Going Projects**

- Metrics for tracking outreach efforts -- <https://goo.gl/forms/Yc6HWs5ZbsjVmEzh2> No one has added since our last meeting, please update. John suggested we remind people outside of the work group and we consider who/what else we might want to track
- Review of ECO/Commission Survey Results attached, only seven people responded in total to both surveys. It does seem we need to be more vocal about what we are doing so Commissioners have an understanding. We should go to working groups with reports of what we are doing, how we might help, when it is appropriate.

**3. 2019 Work Plan Ideas**

- Metrics for tracking outreach efforts - [move this to process section](#) since it is already being done
- Increasing External Awareness of State Climate Change [Combine with GGRA Outreach for 2019](#)
- Climate Ambassador Program [Combine with recognition of climate activity outside of state government, consider how they can work together.](#) Both are established and we would like to see [continue/grow in 2019](#)
- Recognition of Climate Change Activity Outside State Government [see above item](#)
- Develop an infographic based on the fact sheets [In progress, try to wrap up and get to agencies for posting](#)
- Assist with GGRA Outreach Meetings [Combining, see above, bullet 2](#)
- Climate Action leads to a Climate Economy - fact sheets, case studies, success stories, videos [Share notes John sent me on climate economy](#)
- Gather a packet of what the Commission is doing for legislative representatives and green teams - include fact sheets and encouragement to reach out to ECO for more information [make an action item](#)

[Lisa will create a timeline for updating the work plan and getting feedback.](#)

## **5. Wrap Up**

- Member Announcements Share what members have given me by email
- Next Meeting: March 20, 2019

## **6. Public Comment**

Comments from the general public can be submitted to the MCCC at [climate.change@maryland.gov](mailto:climate.change@maryland.gov).

### **Commission Fact Sheets:**

<http://mde.maryland.gov/programs/Air/ClimateChange/MCCC/Pages/FactSheets.aspx>