

Maryland Commission on Climate Change
Education, Communication, and Outreach Working Group
February 21, 2018, 10:30 am to 12:00 pm

****This meeting will take place by phone****

Call-in Number: (605) 475-4000

Access Code: 997763#

Agenda

Notes in Blue

On the call: Kris Hoellen, John Kumm, Michelle Peterson, Lizelle Espinosa, Greg Bortz, Allison Gost, Lori Arguelles, Grant Samms, John Coleman, Steve Pattison, Bob Hoyt, David Costello, Tad Aburn, Mark Shaffer, Hannah Brubach, Lisa Nissley

1. Welcome & Introductions

- Roll Call
- Review of Agenda

2. Priorities - Defining next steps

- E1: Climate Ambassador Program The first sessions at Bon Secour have occurred and went well; next classes are scheduled. We will find ways to let the Commission and others know about the successful start - maybe in the monthly update, on the ECO website.
- E4: Commission Fact Sheets One pagers are live on the website (<http://mde.maryland.gov/programs/Air/ClimateChange/MCCC/Pages/FactSheets.aspx>), Lisa will share that link. We are working on getting the one pagers distributed. Tad suggested we think about other one pager topics; MDE will work on a new one pager about what people can do at home/how they can access funds.
- O5: Recognition of Climate Change Activity MDE Green Registry has started a member's contest around the Climate Champion idea to acknowledge the work of businesses to address climate change. We will share the link .

*March Agenda will include a full discussion on our fourth priority -- O3: Increase external awareness of state climate change work

3. On-going Projects

- Work Plan - any other comments or concerns? No comment, MDE will share again. This plan is due to the Steering Committee by 3/5
- Metrics for tracking outreach efforts MDE will share again, will add to the website before the next meeting.
- MDH Calendar *Allison will let us know when there are updates in future meetings, Allison will send a link for MDE to share

- MD Climate Photo Essay *Grant will let us know when there are updates in future meetings
- Reports from other working groups
 - ARWG Allison shared that ARWG is working on regional meetings on climate and local government. She will update and solicit comment as they move forward.
 - MWG John shared that they met on February 1 to discuss data related to the GHG goals and 40x30. The next meeting is on Labor and Manufacturing, March 1.
 - STWG Staff noted that the meeting did not cover anything related to ECO. Next meeting date pending.

4. **Wrap Up**

- March Meeting as phone call? ECO will meet IN PERSON on MARCH 21ST at MDE.
- Announcements Kris shared an event at the National Aquarium, 2/27 with Mamie Parker, will include topics on EJ and Climate.

5. **Public Comment** There was no public comment.

Notes: Comments from the general public can be submitted to the Maryland Commission on Climate Change at climate.change@maryland.gov.

MCCC ECO meetings typically take place on the third Wednesday of each month at 10:30am. The next meeting is scheduled for March 21st at MDE.