

Maryland Commission on Climate Change
Education, Communication, and Outreach Working Group
January 16, 2018 | 10:30 am

Terra Conference Room | MDE
1800 Washington Blvd. | Baltimore, MD 21230

Call-in Number: (605) 475-4000
Access Code: 997763#

Agenda

1. Welcome & Introductions

- Roll Call
- Review of Agenda

2. On Going Projects

- Metrics for tracking outreach efforts -- <https://goo.gl/forms/Yc6HWs5ZbsjVmEzh2>
- Priority Updates? Increasing External Awareness of State Climate Change, Climate Ambassador Program, Recognition of Climate Change Activity Outside State Government

4. 2019 Work Plan Ideas

- Climate Action leads to a Climate Economy - fact sheets, case studies, success stories, videos
- Gather feedback of Factsheets
- Work with the MCCC Steering Committee to get ideas on how we can better use the Commission for outreach efforts
- Develop an infographic based on the fact sheets
- Gather a packet of what the commission is doing for legislative representatives and green teams - include fact sheets and encouragement to reach out to ECO for more information

5. Wrap Up

- Member Announcements
- Next Meeting: February 20, 2018

6. Public Comment

Comments from the general public can be submitted to the MCCC at climate.change@maryland.gov.

Commission Fact Sheets:

<http://mde.maryland.gov/programs/Air/ClimateChange/MCCC/Pages/FactSheets.aspx>