



Maryland  
Green Registry  
**MEMBER**

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

## Your Words' Worth



Baltimore MD 21229

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[www.yourwordsworth.marketing](http://www.yourwordsworth.marketing)

Copy writing and consulting

Member since 2015

### Management and Leadership

#### Environmental Team

*Your Words' Worth is a one-woman online copy writing and marketing firm exclusively promoting environmentally sustainable and restorative businesses through website content, ghost-blogging, information marketing and social media services.*

*With two permaculture design certificates (2010 and 2020) and a permaculture-focused clientele, we are now transforming the business property into a permaculture demonstration site.*

#### Annual Environmental Goals

- *Install rain gardens and swales in front yard for stormwater management, 2024-2025*

#### Environmentally Preferable Products and Services

- *Provide copy writing and marketing services exclusively to sustainable and restorative businesses.*
- *Work is performed and delivered electronically; office is 90% paperless.*

**Environmentally Preferable Purchasing**

*Wherever possible, purchase high-recycled content paper products, Energy Star electrical products, Water Sense plumbing products, organic and local food, and Fair Trade imported products.*

**Waste**

**Recycling**

- *Recycle all glass, paper, aluminum and plastic*
- *Recycle batteries, light bulbs, and ink/printer cartridges*
- *Participate actively in the Baltimore Freecycling network.*

**Composting**

- *Compost food waste, yard waste*
- *Sheet-mulch cardboard and cotton cloth in new garden plots*

**Energy**

**Energy Efficiency**

- *Triple-glazed vinyl windows and all Energy Star appliances.*
- *Mini-split ductless HVAC system reduces summer energy use by 50%.*
- *Energy use consistently rated 1/3 below efficient neighbors.*

**Renewable Energy**

- *Using all wind energy thru Washington Gas Energy Services since 2009.*
- *Thirteen-panel solar array supplies 65% electricity use.*

**Transportation**

**Employee Commute**

*Zero commute; combine outside errands wherever possible.*

**Efficient Business Travel**

- *Drive a Prius*
- *Handle 99% of client interactions by phone, email, and other electronic means.*

**Water**

**Water Conservation**

- *Use water-conserving technology wherever possible, including a 1.5 gpm Water Sense showerhead and 1.5-1.0 gpm aerators.*
- *Use dishwater and shower water (with organic soaps) on gardens during drought*
- *Use two rain barrels*

**Stormwater Management and Site Design**

- *Constructed two rain gardens in 2013 and 2014; front-yard stormwater management in process.*
- *Back yard being transformed to food forest.*

***Profile Updated August 2024***



*Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.*

*Learn more at [green.maryland.gov](http://green.maryland.gov)*

