



## Maryland Green Registry MEMBER

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

# Towne Park

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[www.townepark.com](http://www.townepark.com)

Valet Parking, Parking Management, Hospitality and Healthcare Staffing Provider

Member since July 2013

## Management and Leadership

### Environmental Policy Statement

*Towne Park is committed to a sustainable future and to improving the environmental well-being of the communities in which we live and work. We inspire and educate our associates to be greener citizens in addition to making our facilities and operations more green nationwide with the greater goal of fostering corporate citizenship, sustainability, and socially responsible initiatives nationwide.*

*We are committed to:*

- *Preventing waste whenever possible; specifically paper waste.*
- *Buying recycled or environmentally friendly products and supplies.*
- *Training and educating our staff on our environmental performance and to empower them to contribute and participate.*
- *Communicating our environmental commitment and achievements with our customers, staff and community.*
- *Continually improving our environmental impact by implementing goals to positively impact our environmental performance over time.*
- *Participating in community environmental projects.*

### Environmental Team

*Membership: Eight Towne Green active members*

*Mission: Towne Green strives to inspire and educate our associates to be greener citizens in addition to making our facilities and operations more green nationwide.*

*Meeting Frequency: Bi-weekly 30-minute meetings consisting of the discussion and distribution of responsibilities among members to achieve community and corporate goals.*

*Yearly Objectives: Generally the year is divided up into quarters. The committee sets specific goals for each quarter. Different themes and agendas are given to each quarter to keep interest and participation high. Quarterly goals help add up and compile to achieve yearly goals.*

**Annual Environmental Goals**

- 1. Reduce paper usage by implementing restrictive printing practices.*
- 2. Hold quarterly electronics recycling events meant to gather old and unused equipment which is picked up by Pasadena Recycling a certified electronic equipment waste disposal vendor.*
- 3. Host or participate in frequent community restoration, environmental protection and green awareness events.*
- 4. Increase knowledge, awareness and how to improve our environmental impact among other Towne Park associates and Annapolis citizens.*
- 5. Make recycling events and techniques readily available to all 150 corporate Towne Park associates and 7,000 nationwide associates whenever possible.*
- 6. Compile lists of supplies that can be replaced with green alternatives. Initiate new purchasing habits utilizing these products.*

**Environmentally Preferable Purchasing**

*Towne Park has set goals to compile a list of green supplies available through our vendors and then to begin substituting the less environmentally friendly options with the greener choices.*

*The supplies that will be investigated must meet the following criteria:*

- They can be easily reused (either whole or through disassembly).*
- They can be readily recycled (preferably in a closed-loop recycling system).*
- They are biodegradable.*

**Environmental Restoration or Community Environmental Projects**

*Quiet Waters 5k, April 14<sup>th</sup> 2013 – Members of Towne Green brought their pets to this Annual 5k run to gain community exposure for the first time and spread green tips for healthy living*

*Jonas Green Park Coastal Cleanup, Sept 8<sup>th</sup> 2012 – Towne Green came out in full force to help cleanup and beautify the local park. Members joined forces*

*with volunteers from the Naval Academy and Wegman's of Crofton for the 9/11 memorial event.*

*Location Sponsor of GreenDrinks, Sept 19<sup>th</sup> 2012 @ Gott's Court Garage – Towne Park's Green Garage Initiative was on display at the local garage. Members helped host the Annapolis Green event which was a joint effort with the Annapolis Visitor's Center to raise awareness about green measures taken to help Park Annapolis become more environmentally friendly.*

*Clothing and household items drive, Nov 2012 – Towne Green gathered and delivered donated clothing and other useful items from Towne Park employees to benefit the less fortunate.*

*GreenScape Annapolis, April 20<sup>th</sup> 2013 @ Knighton Garage – Towne Green members braved the chilly spring morning to weed and plant new shrubs in the plot of grass outside of the Knighton Garage.*

## Waste

### **Solid Waste Reduction and Reuse**

*Paper usage has been dramatically decreased by limiting the amount of paper printed. This has been made possible by using multi-function printers which require users to login to retrieve print jobs. This helps to reduce abandoned print jobs which were a primary cause of paper waste.*

### **Recycling**

*Recycling bins have been placed in all 98 office cubicles, three kitchens and six meeting/conference rooms.*

*Towne Park recycles electronics and from October 2011 to April 2013 recycled 4,959 lbs of electronic waste, averaging about 3,306 lbs annually.*

*At our annual "Bogeys and Birds" charity golf tournament, we composted 580 lbs of food waste.*



*Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.*

*Learn more at [www.green.maryland.gov/registry](http://www.green.maryland.gov/registry)*

