



Maryland Green Registry MEMBER

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

Think Speak Act, LLC

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Green video production services

Member since October 2013

Management and Leadership

Environmental Policy Statement

Please visit the "How We're Green" page of our website:

<http://www.greenvideodc.thinkspeakact.com/how-were-green/>

Environmentally Preferable Purchasing

We buy ENERGY STAR electronics whenever possible, and we strive to find and purchase from suppliers that have shown a commitment to the environment. Our holiday greetings are printed on recycled paper. We carefully select our office products and promotional items based on their recycled content and environmental impact.

Waste

Solid Waste Reduction and Reuse

We use reusable solid state media cards in our cameras. We reuse packing materials and boxes for shipping. We ensure that office paper is printed on both sides and/or used for scrap before recycling. We reuse plastic bags when needed. We submit proposals, scripts, and invoices electronically. We use rechargeable batteries whenever possible. We submit review cuts of video projects to our customers online. We use the least amount of packaging necessary—for example, substituting slim jewel cases for full-size DVD cases. We accept major credit cards for paperless payments.

Recycling

We recycle paper, plastic, aluminum, glass, cardboard, and electronics.

Energy

Energy Efficiency

Our laptops use optimal power management settings. We have master power switches to ensure that all of our post-production equipment is shut off completely when not in use. We use LED television lighting, along with dimmers on our other lights to conserve energy. We use rechargeable batteries whenever possible.

Renewable Energy

We purchase 100% of our electricity from WGES Clean Steps wind energy. We use an estimated 1,100 kWh per year (recorded in our EPA Green Power Partnership yearly report), so we prevent over 15,000 lbs in Greenhouse Gases each year by using wind energy over traditional energy supply (using the www.cleanerandgreener.org emissions calculator).

Transportation

Efficient Business Travel

We utilize the Metro subway system whenever possible, and we also have a 2011 Toyota Prius hybrid that is used as our crew vehicle.

Other

We are a Green America Gold certified business.



Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.

Learn more at www.green.maryland.gov/registry

