



Maryland Green Registry MEMBER

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

The Modest Florist



3601-R Chestnut Avenue
Baltimore, MD 21211
410-753-4420
www.themodestflorist.com
Retail Flower Shop
Member since July 2015

Management and Leadership

Environmental Policy Statement

The Modest Florist is retail florist in the Hampden neighborhood of Baltimore City offering a full range of floral services. We source locally-grown flowers, greens, and live plants presented in vintage, reusable, recyclable and/or degradable containers. The Modest Florist was built on a foundation of sustainability and is committed to environmentally-friendly solutions for the modern floral business.

Environmentally Preferable Products and Services

- *Floral arrangements are presented in reused vases and design bowls.*
- *Cut flower bouquets are wrapped in 100% recycled paper tissue wrap and/or degradable cellulose clear wrap.*
- *All ribbons used are either vintage/reused or are made from degradable cellulose.*
- *We do not use floral foam, hot glue, and other floral supplies made from petroleum distillates and/or known carcinogens.*
- *We do not sell balloons.*
- *We do not use paper sales receipts; paperless receipts are sent to customers by email or text.*

Environmentally Preferable Purchasing

- *All fresh cut flowers and greens are sourced from local flower farms and greenhouses (within 150 mile radius of Baltimore).*

- *All live plants are purchased from local greenhouses and field growers.*
- *Vases and containers for floral arrangements are purchased at thrift or secondhand stores. Many are donated for reuse by customers in the community.*
- *We offer a 10% discount to customers providing their own reusable vase/container.*
- *Store furniture and display fixtures are all vintage/reused.*

Environmental Restoration or Community Environmental Projects

- *Member and Secretary of the Hampden Village Merchants Association. Established and coordinate the “Beautification Committee” with goals including addition of street trees and planting native plants in public spaces in the Hampden business district.*
- *Member of the Hampden Community Council and volunteer for the HCC “Clean & Green” Team.*

Waste

Recycling

The Modest Florist recycles all materials accepted by Baltimore City Public Works. This amounts to approximately 10.3 tons annually.

Composting

All discarded flower stems and leaves, plant clippings, paper, and compostable boxes/containers are composted by Waste Neutral Group. We average 55 gallons of compostable waste weekly.

Hazardous Waste/Toxic Use Reduction

- *Use of vinegar for sanitizing flower buckets and containers as a replacement for the standard chlorine-based sanitizers.*
- *We do not use floral foam, which a thermoset plastic is made with highly toxic carcinogens including formaldehyde, barium sulfates, heptanes and dye.*

Energy

Energy Efficiency

- *Replacing 14 standard ceiling lamps with LED lamps. This will save 1,942 kWh and \$173 annually.*

- *Installing fully retractable awning over south-facing store windows to reduce solar heat gain in summer and allow contribution of solar heat in the cooler months.*

Renewable Energy

We purchase 100% renewable electricity through Viridian.

Transportation

Efficient Business Travel

Delivery is only offered within the city limits and is offered for free within the local community to encourage efficient use of vehicle by delivery density. Many deliveries are able to be hand-carried to the destination.

Water

Water Conservation

We collect and reuse air conditioning and refrigeration condensate for watering plants.



Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.

Learn more at www.green.maryland.gov/registry

