



Maryland Green Registry MEMBER

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

Abeona Group, Inc.



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Green and Renewable Energy Consulting

Member since August 2012

Management and Leadership



Environmental Team

Our sustainability plan was developed as a group effort and will be reviewed and updated as needed or determined by the CEO. We have weekly team meetings via conference call and constant communication via email. We also have a quarterly board meeting. Our goal is to set an example of how to start going green in steps. We have looked at some of the things we can change immediately which are no-cost to low-cost modifications (changing all light bulbs to energy savings bulbs, for example). Our next steps will be to increase our initiative in a major way that will save the company money as we grow while still keeping our corporate social responsibility and staying true to our mission.



Environmentally Preferable Purchasing

We purchase recycled ink for our printer at half the cost. Black ink is \$20 and Magenta, Light Blue, Blue, and Yellow are \$10 a piece, amounting to \$60 total. We buy 11 cartridges online and are saving at least \$500 a year.

We have upgraded all off our appliances and equipment to Energy Star standards and purchased CFL/LED bulbs.



Environmentally Preferable Products and Services

Abeona has developed several affiliate partnerships and one is with Honest Green that sells green and healthy products online. Another service we

provide is with Aspiration, an investment firm that helps its client to invest in companies that have a sustainable responsibility programs or projects. We also encourage our clients or assisting organizations and business to become a member of the Maryland Green Registry.



Environmental Restoration or Community Environmental Projects

We have contributed to the Habitat for Humanity Woman Build Project at Orchard Ridge, and we are supported the USGBC Green Apple event in 2012 to support healthy, sustainable schools. We also work with community organizations like Civic Works, Parks and People, and the Mayor's Office of Sustainability to provide free and low- cost going green workshops for their residents. We also have worked with Blue Water Baltimore on storm water management education in several communities and have volunteered at clean and green projects with the Department of Public Works.

Abeona assisted Sinclair Lane Elementary, winning two \$2,500 grants to develop and implement a green plan and team. The plan consisted of doing an assessment in the school to see if there were any green projects. After the assessment, we developed a team of students and teachers to implement the following suggestions:

- *We purchased recycling bins and strategically placed them in the cafeteria, teacher's lounge, and in some class rooms*
- *Energy Audit: we analyzed the energy bills provided to us from Baltimore City Public Schools*
- *Classes participated in an energy challenge to see if we could reduce our energy consumption by turning off lights when not in use and installing energy saving power strips on some computers and large appliances like the refrigerator and vending machines.*
- *Contracted with Paper Retriever, a paper recycling company that also helps schools in fundraising according to how much they recycle by the weight*
- *Produced a rap and video for the school and campaign ([video link](#))*

The mission of The Abeona Group is to help ensure sustainable communities that are safe for children by creating innovative opportunities, and improving the quality of life in underserved communities.

Waste



Solid Waste Reduction and Reuse

We reuse paper for recycling and filtered water bottles and glass bottles as much as possible.

Recycling

We recycle paper, plastic and glass as much as possible. Because our office is home based in Baltimore City, we use our recycling days for pick up, which has saved us hundreds of dollars in gas and time.

Energy

Energy Efficiency

We recently had a Building Performance Institute (BPI) audit and upgraded our hot water heater to an Energy Star appliance. All new equipment purchases will be Energy Star as well.

We have retrofitted and changed all light bulbs (approximately 20) and are saving about \$200/year in energy and the cost of replacing light bulbs.

Transportation

Efficient Business Travel

We have very little travel for our meetings so we use conference calls, Skype and emails. When we meet with clients, we use the shortest route and distance provided on our GPS or MapQuest.

Fleet Vehicles

Abeona purchased a hybrid vehicle for the company.

Profile Updated June 2017



Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.

Learn more at green.maryland.gov

