



## Maryland Green Registry MEMBER

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

# Safeway Inc.

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www.safeway.com  
Retail Grocery  
Member since December 2012

## Management and Leadership

### Environmental Policy Statement

*Safeway is guided by a commitment to protect the planet we live in, conserve its natural resources and preserve it for future generations. The health and vitality of our neighborhoods depends on our ability to achieve this. There are many ethical standards that guide our environmental efforts and assure we do our part to protect against any harmful impacts. It is Safeway's policy to:*

- 1. Conduct our business and operate our facilities in an environmentally responsible manner*
- 2. Comply with all applicable environmental laws and regulations*
- 3. Minimize waste and reduce pollution sources in our stores, corporate offices, and manufacturing and distribution facilities*
- 4. Minimize our environmental liabilities in the acquisition and disposition of properties*
- 5. Encourage and assist our customers, vendors and employees in utilizing sound environmental practices*

*We also believe every Safeway employee has a responsibility to minimize the environmental impact of his/her job whenever possible. This includes following all laws, regulations, rules and standards, and making appropriate reports to management and regulatory agencies. Environmental stewardship is an important part of the character of our company, and we encourage our employees to improve the company's environmental performance.*

**Annual Environmental Goals**

*The following are three examples of Safeway's environmental goals:*

*Greenhouse Gas Reduction: In 2006, Safeway was the first retailer to join the Chicago Climate Exchange, committing to reduce our carbon footprint over four years by 6% below our 2000 baseline. We completed our 2010 audit and exceeded our target, reducing our greenhouse gas emissions by 11.8% from our 2000 baseline.*

*In 2012, we joined The Climate Registry, a nonprofit collaboration that sets consistent and transparent standards to calculate, verify and publicly report greenhouse gas emissions into a single registry. The Climate Registry validates and publishes our greenhouse gas emission data on its website. Our 2020 goal: reduce our absolute emissions by 25% by 2020 based on the 2010 baseline.*

*Reduction of Paper and Plastic Bags: Safeway promotes the use of reusable bags and has recently established a goal to reduce the number of single use bags by one billion by the end of 2015.*

*Sustainability of Seafood: Safeway set a goal that all fresh and frozen seafood be responsibly sourced or on a clear time-bound path to achieve this status by the end of 2015. To achieve this goal, we partnered with FishWise, a Santa Cruz, Calif., based non-profit that works with companies throughout the seafood supply chain to support environmentally responsible business practices.*

**Environmentally Preferable Products and Services**

*O Organics is an extensive line of USDA-certified organic food and beverage items in perishable and non-perishable product categories. The USDA certification ensures that O Organics products contain no toxic pesticides, no synthetic fertilizers, no antibiotics or added growth hormones and no artificial ingredients or preservatives – helping you, your family and the planet be healthier now and in the future. The line was launched in 2005, making Safeway one of the first major retailers to offer a wide selection of organic foods.*

*Open Nature is our line of wholesome products—including fresh chicken and beef, bread, yogurt, salad dressing, and frozen foods. In 2013, we added a variety of new items, including frozen yogurt bars and eggs. Many of the ingredients used in our Open Nature products are non-GMO. We've begun the process to obtain non-GMO verification for our Open Nature product line.*

*You'll find only what nature intended in our Open Nature line, and none of the following:*

- *No artificial colors*
- *No artificial preservatives*
- *No added trans fat*
- *No hydrogenated oils*
- *No added hormones or antibiotics in Open Nature meat*

*Bright Green cleaning products are formulated to be as effective as leading national brands but are made with naturally-derived and biodegradable ingredients whenever possible. This helps to keep harmful chemicals out of local water supplies and soil. Some of the Bright Green products include:*

- *Household cleaning and laundry products made with non-toxic and biodegradable ingredients*
- *Paper products made from at least 50% recycled content*
- *Compact fluorescent light (CFL) bulbs*
- *Reusable stainless steel water bottles*

*Our Bright Green laundry detergent had a big year in 2013. Not only did we launch 4X detergent in three scents, but we also partnered with Ecologic to develop a clever new packaging solution. The package features a compostable outer shell made entirely of recycled cardboard and newspaper, and it contains an inner pouch that uses up to 70% less plastic than comparable plastic jugs.*

*The Bright Green All Purpose Cleaner and Bathroom Cleaner are now certified by the Environmental Protection Agency (EPA) to kill 99.99% of viruses, bacteria and germs. These and many other Bright Green home cleaning products are approved by the EPA's Design for the Environment program.*

*All Bright Green products have been evaluated by a third-party agency to review the product life cycle and ensure that the benefits are not accompanied by hidden negative environmental impacts.*

## **Waste**



### **Recycling**

*In 2013, Safeway recycled approximately 492,567 tons, including*

*Cardboard: 258,767 tons*

*Compost: 63,226 tons*

*Miscellaneous recycling: 98,848 tons*

*Discarded product sent to animal feed: 42,880 tons*

*Plastics film: 9,325 tons*

*Aluminum scrap: 34 tons*

## Energy

### **Renewable Energy**

*Our stores used 8,311,710 kilowatt hours of solar power in 2013 — an area Safeway has been hard at work developing during the past six years. In recognition of our investment in solar power and renewable energy projects, we were recently named one of the country’s top commercial users of solar energy in the Solar Energy Industry Association’s Solar Means Business report.*

*Since the report’s completion, the number of Safeway facilities with solar power has increased, and currently 35 neighborhood Safeway stores use solar energy systems. Each system generates about 20% of the power needed to run an entire store. Every single solar panel installation adds up to make a big difference. In 2013, we added 13 solar projects to stores across the country, and we have many more additions in the works.*

*Another renewable energy we’re harnessing is wind power. Safeway is one of the first U.S. retailers to experiment with on-premises, utility-grade wind turbines. The two 1-megawatt Mitsubishi wind turbines make a significant contribution to the power needs of our 1.9 million square foot distribution center located on 210 acres in Tracy, California. The Tracy wind turbines generated 2,138,592 kilowatt hours of electricity in 2013.*

*In 2013, Safeway also purchased 120,000 megawatt hours of wind energy to offset the power used by all U.S. fuel stations, our corporate offices and stores in San Francisco, California, and Boulder, Colorado.*

## Water

### **Water Conservation**

*In 2013, our water conservation programs in our retail stores saved 75 million gallons of water.*

*We work hard to educate our employees about conservation practices and have implemented a program to increase employee awareness about water conservation.*

*Creative and colorful signs were posted in areas where employees use water as a regular part of their job. This includes postings near faucets and nozzles in bakeries, delis, meat and floral sections. The text on these signs reads: “Conserve water. Together, we have the power to save. Action required: Turn off water.”*

*By posting these signs in critical water usage areas, we are striving to change employees’ behavior and expand our ability to conserve water.*

## Green Building

### LEED Gold

*Two Safeway stores in Maryland were certified as LEED Gold New Construction Retail during 2012. The locations are 3333 Spartan Road in Olney, MD and 5000 Bradley Blvd. in Bethesda, MD. Safeway was formally acknowledged by the Montgomery County Council for keeping up with its environmental initiatives.*

## Other

- Our Eastern Division based in Lanham, MD won awards for Design and Sustainability Consistency from Chain Store Age's design competition in 2012. The judges determined that the Bethesda store (5000 Bradley Blvd.) showed "a remarkable consistency to maintaining high design standards while also maintaining a strong commitment to sustainability."*

*Selected as one of three finalists for the 2012 Excellence in Business Awards in the Green Business of the Year category in the Eastern Division.*

*One of the top ranked retailers on the Greenpeace USA Supermarket Seafood Sustainability list for the fourth consecutive year.*

*We actively participate in Food Marketing Institute's (FMI) Sustainability Executive Committee, Food Waste Reduction Alliance and Seafood Sustainability Working Group. These groups are focused on proactive efforts to address and advance solutions to the environmental impacts of the retail grocery business around issues such as food waste, sustainable sourcing, packaging and ecosystem health.*

*Safeway also contributes to the work of the Retail Industry Leaders Association's (RILA) Sustainability Committee and was on the advisory committee that issued the group's first Retail Sustainability Report. RILA has several sub-teams in which our team members are active and help to advance best practices in areas such as energy, recycling, communications and reporting.*

*99.9% of the Safeway-managed, inbound, third-party trucks to our distribution centers were delivered by and Environmental Protection Agency SmartWay carrier.*

**Profile Updated July 2014**



*Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.*

*Learn more at [www.green.maryland.gov/registry](http://www.green.maryland.gov/registry)*

