



Maryland
Green Registry
MEMBER

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

Reduction In Motion



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Sustainability Project Management Firm
Member since December 2014

Management and Leadership

Environmental Policy Statement

“Reduction In Motion is committed to reducing its own impact on the environment, as well as providing our clients with the best tools to achieve their sustainability goals. We will continuously improve our environmental sustainability efforts over time and support the development of additional projects and activities that will further reduce our impacts on the environment and strengthen our relationship with members of our office’s local community. Our commitment to the environment extends to our partners, our staff, and the communities in which we operate. We are committed to:

- *Stay on top of and comply with all applicable environmental regulations*
- *Implement unique waste diversion programs in effort to achieve zero waste*
- *Inform each of our staff members about our environmental efforts and empower them to contribute and participate in our projects*
- *Communicate our environmental commitment efforts and expertise with our partners, staff, and our community*
- *Continually improve our reduction efforts over time by striving to measure our environmental impacts on a regular basis and then setting goals as a team to reduce these impacts each year.”*

Environmental Team

In our office full of sustainability leaders, every employee is responsible for being aware of the environmental impact of their actions and the waste they

generate. We all work together to identify and seize opportunities for waste reduction whenever possible. There are opportunities to discuss these ideas with other team members every day, with there being daily team meeting to discuss any individual concerns and ideas along with progress towards the goals set for our clients.



Environmentally Preferable Products and Services

Reduction In Motion is a team of professional trash talkers with expertise in waste diversion and recycling. Since 2002, we've made our team a part of organizations throughout the Mid-Atlantic by building custom waste separation programs designed to fit their unique needs. We help clients establish a baseline for waste volumes and cost, correct inefficient waste practices, and engage staff and other waste generators on waste and sustainability-related programs.

By working directly with stakeholders, we let them make more informed decisions to better forecast and reduce their budgets and impacts on environmental and public health. We also teach our clients how to reduce the amount of waste that they generate at the source. We help clients achieve their waste reduction goals by establishing and managing services with organic waste haulers within the local community. We also empower the company to train their own employees in sustainability techniques and methods by assisting with the creation of company based green teams and through the distribution of educational events and materials.

Reduction In Motion does a whole lot more than traditional waste brokering or consulting. What makes us different is how we work on-site with our clients to implement programs by conducting training, guiding program deployment, engaging vendors and tracking data. We are a client's insurance policy; making sure they meet government regulations and corporate expectations while implementing best management practices and achieving industry-wide respect.



Environmentally Preferable Purchasing

Reduction In Motion always prioritizes supporting local vendors when we buy our company's supplies. We support a local printer when we create educational and visual aids for our clients' sustainability projects, and we also support a local apparel company who provides us with our recognizable uniforms. By supporting local vendors whenever possible, we are reducing the carbon footprint and transportation costs of our office's supplies.

Environmental Restoration or Community Environmental Projects

Reduction In Motion is always looking for ways that we can give back to our community and participate hands-on with local sustainability efforts. Most recently we have worked closely with local groups such as Blue Water Baltimore to promote and participate in their clean-up events within the Baltimore community. In 2022, we are sponsoring 5 such clean-up events, committing 360 hours to cleaning up Baltimore's environment. These events are open to community members as well, which one can find on the public-events page of Blue Water Baltimore's website, and each event hosts up to 50 volunteers. We always advertise these events on our social media to help educate and inspire action within our own professional and local network. Our commitment to volunteering extends to our policy towards compensation as well; employees at Reduction In Motion receive up to 2 additional days of PTO so that they may volunteer as individuals. Every Winter we also spend a day making casseroles for the local food pantry to combat food insecurity during the holiday season.

Over the years we've also helped our clients with planning for a variety of local greening efforts, including onsite and community litter cleanups, storm drain stenciling events, tree plantings, compost giveaways, building and working in employee garden plots, and much more.

Waste

Solid Waste Reduction and Reuse

We don't just talk the talk... every employee is in tune with the concept of waste minimization. We print only when necessary (and always double-sided), use reusable cups, mugs, and utensils, and make a conscious effort in all aspects of life to reduce the volume of waste we send to landfills. It's even specified in our job descriptions. In 2019, we reduced the yearly amount of waste that we generated in our office by 158 lbs., or 34% of our total waste, compared to our offices 2014 waste data.

Recycling

We are proud to have a 66% recycling rate currently for the year 2022. Since we have started recording our office waste amount regularly in 2013, our recycling rate has never dipped below 50%. In our offices we have initiated 'Waste Free Zones' where we consolidate trash bins as much as possible. Every desk has a small desk side waste bin, and one must walk to find our larger trash can situated in a communal location. Each Friday, we weigh our office waste prior to disposing and track, chart and analyze our office's waste generation data much like we calculate

that of our clients. Since August of 2013, we have generated 3,297.7 lbs. of material and recycled a total of 2,143 lbs. of material (recycling includes all materials that are collected and deemed recyclable by Harford County's single stream recycling program, including paper, plastic, metal, and glass items. We also keep and recycle e-waste materials which include but are not limited to items such as ink toners and batteries. We also collect more obscure items like old eyeglasses and cellphones for donation. We have separate collection bins for our pens, batteries, e-waste, cartridges and soft plastics too!

Composting

Reduction In Motion uses a [Vitamix Food Dehydrator](#) to mechanically compost our food scraps from our office lunches, allowing us to divert about 0.24 lbs. of organic material per person in the office on a weekly basis. We use the finished product that is generated to add nutrients to the soil that surrounds our property. This allows our team to divert food scraps and other organic waste materials from the landfill without having to emit greenhouse gases by hauling our organic waste to a composting facility.

Energy

Energy Efficiency

Even though we are a tenant in a shared building, we still take the utmost care to use as little energy as possible. We turn off all lights and power strips when not in use and take care to unplug as many other devices as we can before leaving each evening. We keep our thermostat set reasonably according to the season. If the weather is mild, we open doors and windows instead of using energy to heat or cool the offices. If no one is in the back office, we keep everything off and unplugged, including the heat.

Transportation

Efficient Business Travel

We utilize conference calling capabilities on a daily basis rather than have employees travel to a communal location to hold meetings. In addition, because our employees spend a lot of time on-site at client locations, we do not require them to travel to the office unless absolutely necessary. If more than one of our employees needs to be at the same site for any reason, we do all we can to ensure that they ride together rather than travel in more than one vehicle. Our President even drives an electric car.

Environmental Certification Programs, Awards, and Other Activities



Unless you take the time to highlight your achievements, it is very difficult to celebrate those successes and engage employees. We have helped our clients implement programs, track metrics, and report those successes. The result of our collaborations has been the 211 sustainability awards earned by our clients to date. Furthermore, clients have been recognized by organizations ranging from Waste 360, US Green Building Council (USGBC), Environmental Protection Agency (EPA), Business Intelligence Group, Practice Greenhealth, DC DOEE, and Maryland Recycling Network.

This means that we are seeing our clients reaching their sustainability goals. Sustainability goes beyond recycling and landfill diversion, so we provide guidance in sourcing local and healthier foods and products, reducing harmful chemicals via unique cleaning practices and pest management, sustainable procurement practices, implementing energy and other utility conservation efforts, and ways to partner with local community organizations. We strongly encourage this cultivation of sustainability by our clients, which is evident by the fact that one of our clients even signed onto the White House's voluntary climate pledge to reduce greenhouse gas emissions 50% by 2030; being one of only 60 other signatories in the country.

Profile Updated July 2022



Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.

Learn more at green.maryland.gov

