



## Maryland Green Registry MEMBER

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

# Reduction in Motion

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Sustainability Project Management Firm

Member since December 2014

## Management and Leadership

### **Environmentally Preferable Products and Services**

*Reduction In Motion is a team of sustainability professionals with expertise in waste reduction and recycling. For the past 13 years we've helped organizations by designing comprehensive waste segregation programs complete with policies, communications, trainings, equipment recommendations and data tools. Our clients generate 72 million pounds of waste each year and 100% of them meet or exceed recycling rates recognized as industry goals, evidenced by the fact that we have helped our clients to achieve 94 environmental excellence awards since our inception. The programs we design are built to last, because we're there every step of the way, from planning and training all the way through monitoring and tracking.*

*Whether you consider us a sustainability consultant, waste management consultant or recycling consultant; Reduction In Motion does more than traditional waste brokering or consulting. What makes us different is how we work on-site with our clients to implement programs by conducting training, guiding program deployment, engaging vendors and tracking data. We act as a client's insurance policy; making sure they meet government regulations and corporate expectations while implementing best management practices and achieving industry-wide respect.*

## Waste

### **Solid Waste Reduction and Reuse**

*Every Reduction In Motion employee is in tune with the concept of waste*

*minimization. We print double-sided, carry reusable coffee and water cups, and make a conscious effort in all aspects of life to reduce the volume of waste we send to landfills. It's even specified in our job postings.*

**Recycling**

*We are proud to have a 71% recycling rate from August 2013 – December 2014.*

*In our offices we have initiated 'Waste Free Zones' where we consolidate trash bins as much as possible and increase desk side recycling bins. Every desk has a desk side recycling bin but one has to walk to find a trash can situated in a communal location. Each Friday, we weigh our office waste prior to disposing and track, chart and analyze our office's waste generation data much like we calculate that of our clients. Since moving into our new office in August of 2013, we generated 678.9 lbs of material and recycled a total of 481.6 lbs of material (recycling includes single-stream recycling, shredded paper, cardboard, batteries, eWaste, pens, and batteries). We have separate collection bins for our pens, batteries, eWaste, ink toner and cartridges; and recycle twice the amount of materials we throw away.*

## Energy

**Energy Efficiency**

*We take the utmost care to use as little energy as possible. We turn off all lights and power strips and take care to unplug as many other devices as we can before leaving each evening. We keep our thermostat set reasonably according to the season. If the weather is nice enough we open doors and windows instead of using energy to heat or cool the offices. If no one is in the back office, we keep everything off and unplugged including the heat.*

## Transportation

**Efficient Business Travel**

*We utilize GoToMeetings via the telephone and Internet on a weekly basis rather than have employees travel to a communal location to hold a meeting. In addition, because our employees spend a lot of time on-site at client locations, we do not require them to travel to the office unless absolutely necessary. If more than one of our employees needs to be at the same site for any reason, we do all we can to ensure that they ride together rather than travel in more than one vehicle.*

## Other

- ☑ *Since 2009, we have helped our clients win over 94 environmental excellence awards. Major accomplishments amongst the 50 greenest hospitals in the nation by Becker's Hospital Review, a client's garden recognized as the third best community garden in Baltimore, two clients were recognized as top-10 greenest surgical services in the United States, and two clients recognized for their Outstanding Corporate Leadership by the Maryland Recycling Network.*

**Profile Updated May 2015**



*Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.*

*Learn more at [www.green.maryland.gov/registry](http://www.green.maryland.gov/registry)*

