Management and Leadership

☐ Environmental Policy Statement

Recognizing the importance of wise investments, The PNC Financial Services Group strives to integrate our day-to-day business practices with environmental responsibility. Our nationally recognized commitment to green business practices has enabled us to lower costs, increase efficiency and productivity as well as enhance the communities where people live, work and play.

☐ Environmental Preferable Procurement

We’re extremely proud of our Green Branch® locations, which incorporate many green building features and materials. More than 50 percent of our building construction materials, e.g., structural steel, carpet, paint and cubicle coverings, are locally manufactured or made from “green” and/or recycled materials. Trusses and plywood are from managed forests, which plant multiple trees for each one cut down. The paints, adhesives and caulking used during construction are low VOC and do not contribute to greenhouse gases. We also use green housekeeping procedures and green cleaning products.

Waste

☐ Solid Waste Reduction

Existing buildings on the site of all new major construction projects are “deconstructed” rather than demolished. For one project, this allowed us to
salvage or reuse more than 90 percent of materials that would otherwise go to landfills. Pre-manufactured exterior panels also reduce construction waste. PNC also offers our customers online banking, which minimizes paper waste.

**Recycling**

With 60,000 employees in the United States and abroad, PNC strives to reduce our impact on the natural resources that surround us – every day. We recycle paper and computers - nearly 325 tons of personal computers were recycled last year.

**Energy**

**Energy Efficiency**

Our Green Branch® locations use 35% less energy than a comparable bank branches. The heating and air conditioning systems are more efficient and during moderate weather seasons, can be cooled and ventilated with 100 percent outside air. Roofing material is highly reflective and reduces heat retention. The glass in the windows of our Green Branches® is three times more efficient than conventional glass and we have natural “daylighting” in all occupied areas of the building. Lighting fixtures and daylighting controls minimize electricity use. Over the past three years, PNC has invested more than $30 million in lighting improvements that will help significantly decrease energy consumption.

**Water**

**Water Conservation**

Water usage in Green Branch® locations is reduced by 4,000 gallons per year through the use of dual-flush toilets, low-flow faucets and the use of drought-resistant plants that require little to no water.

**Green Building**

**LEED Certified** - New Construction Rating System: 26 sites  
Commercial Interior Rating System: 19 sites

**LEED Silver** - New Construction Rating System: 103 sites  
Commercial Interior Rating System: 31 sites

**LEED Gold** - New Construction Rating System: 8 sites
Commercial Interior Rating System: 26 sites

- LEED Platinum - Core & Shell Rating System: 1 site
  Commercial Interior Rating System: 2 sites

Since 2002, PNC has opened more than 100 Green Branch® locations, and we don’t plan on stopping anytime soon—which explains why we have the most buildings certified by the U.S. Green Building Council on the entire planet.

In Maryland, we have 14 newly constructed Green Branch® locations, including ones in Bowie, Rockville, Abingdon, and Gambrills. We have also achieved LEED certification at 27 facilities across the state.

Other

- PNC has received the following recognition for our environmental efforts:
  
  - **ECO-STRUCTURE’s Evergreen Award (2012):** The Tower at PNC Plaza received recognition as the “On the Boards” winner, a category that evaluates unbuilt commercial, industrial, institutional, or residential projects that address building performance and sustainable design and construction.
  
  - **USGBC-NJ Green Groundbreaking Award (2011):** PNC achieved this award for our green building program and for piloting the USGBC’s LEED Volume program.
  
  - **Environmental Investment Organization:** Received 39th placement for low carbon emissions from the EIO’s North America 300 (October 2011).
  
  - **Association of Energy Engineers’ Young Energy Professional of the Year (2010):** PNC’s Energy Manager, Nana Wilberforce, was recognized by the AEE for his management of PNC’s utility payment and energy reduction program.
  
  - **Green Power Award:** Penn Future honored PNC for its leadership in energy efficiency and green buildings (2010).
  
  - **E-3 Award:** Emerald Asset Management to Chairman and CEO James Rohr in the “Green Company Executive” category (2009).

Profile Updated January 2014