



Maryland  
Green Registry  
MEMBER

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

## Printing and Graphics Association MidAtlantic (PGAMA)

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<http://www.pgama.com>

Printing Trade Association

Member since July 2010

### Management and Leadership

**Environmental Policy Statement**

*To enable our membership to become better stewards of the environment by collecting and disseminating information on the best sustainable, environmental industry practices available.*

**Environmentally Preferable Products and Services**

*The PGAMA environmental committee consists of 14 member companies that are involved in the printing industry. Commercial printers, paper distributors, ink manufacturers, industry suppliers, in plant printers, direct-mail printers, designers, and small publishers are all represented on the committee. The committee meets approximately five times a year to discuss environmental challenges faced by the printing industry.*

*Because of the commonality of process in the printing industry the association is able to reach a large number of manufacturers with information concerning the reduction of the environmental impact of the printing process. Under the direction of the environmental committee, the Association offers educational programs and seminars on a variety of subjects including compliance, safety, paper certification, industry environmental certification, energy monitoring and conservation, and lean manufacturing principles.*

*The Association has partnered with EnerNOC to encourage members to participate in a regional demand response program. PGAMA members currently*

*participating in the program can contribute over 6000 kWh to demand response in the event of a grid emergency. This is the equivalent of enough power to support 3,000 homes. As a part of the demand response network more than 45,000 metric tons of carbon dioxide are saved per year, the equivalent of taking 7,300 cars off the road.*

*In March of 2010 the Association introduced an educational campaign called "Print Grows Trees." The campaign seeks to educate consumers about the communications choices that they make and the environmental impact of those choices. For more information visit <http://www.printgrowstrees.org>.*

**Environmentally Preferable Purchasing**

*As an association, we are transitioning our printed publications to certified paper. Each publication includes an environmental impact statement concerning the savings related to the use of certified paper.*

## Waste

**Solid Waste Reduction**

*At Association headquarters, the use of bottled water was replaced by a water dispensing system. Assuming an average of two cases of water used per month, the water dispensing system will prevent the entry of approximately 800 water bottles into the waste stream. Ceramic mugs and glasses are used when appropriate preventing disposable cups from entering the waste stream.*

**Recycling**

*Association headquarters participates in the co-mingled recycling program run by Howard County. On a weekly basis, our organization submits for recycling a 50 gallon container of paper, plastic, aluminum, and packaging. We also reuse shipping boxes and packaging material when appropriate.*



*Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.*

*Learn more at [www.green.maryland.gov/registry](http://www.green.maryland.gov/registry)*

