



## Maryland Green Registry MEMBER

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

# Lorax Partnerships, LLC



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Sustainability and Green Building Consulting  
Member since April 2010

## Management and Leadership

### Environmental Policy Statement

*Yes, we help design spaces. And yes, we bring together all the right resources to do it in a way that's more sustainable, more compliant, more operationally efficient than just about anybody. But more than all that, what truly drives us is a dash of infectious energy and generous helping of hopeful spirit—a "you better believe it" outlook that just can't be denied.*

*Realize for a second that what we're actually creating is not a wall, or a restroom, or even a green roof—but a feeling. A smile. A more thoughtful focus on life and living it fully. Maybe because it's healthier, or it saves money, or it impacts the planet less. But down to the smallest details, we do this because we want to—not because we have to. We do this because it makes us feel better to make places that feel better that make people feel better. We do this because we've always known a building is so much more than wood, steel, concrete, and glass. It's the sum of the people inside it, and their well-being.*

*So when you work with us, know that there's not just care, but character, in these plans and the vision we have. Know that there are a million little moments of potential we consider in each space. Know that we can look farther and create smarter. And know that we're all a little more human when we do.*

***Our focus is green. Our character is true blue.***

**Environmental Team**

*Our environmental team includes our entire company. We meet weekly to discuss ways for our projects and our company to increase energy efficiency, conserve water, reduce consumption of virgin materials, cut greenhouse gas emissions, and achieve various performance standards (LEED, Green Globes, Living Building Challenge, Baltimore City Green Building Standards, NAHB/NGBS, Energy Star, International Green Building Code, etc.) All employees are, at a minimum, LEED Accredited Professionals; while some hold and maintain multiple green building and sustainability accreditations.*

**Environmentally Preferable Products and Services**

*Lorax Partnerships provides green building and sustainability consulting services to developers, building and business owners, architects and other real estate professionals interested in improving the environmental performance of their company, building or development project. Since 2003, Lorax has provided sustainability services for hundreds of projects nationally with a focus in the Mid Atlantic area for building design and construction, existing building performance and operations, and business sustainability practices.*

*To date, Lorax has obtained a green building certification for 164 projects:*

*7 LEED Platinum  
49 LEED Gold  
38 LEED Silver  
40 LEED Certified  
28 Municipal Green Building Projects  
2 National Green Building Standard*

*Lorax uses integrated design to achieve highly efficient buildings. To date our projects have saved over 13 million kWh of energy. We also encourage and assist the development and implementation of recycling programs for all of our clients.*

*We recommend dual flush toilets, waterless urinals, low flow showerheads and bathroom fixtures for improvement in water efficiency. All of our projects achieve at least a 20% water reduction. To date, our projects have saved over 24 million gallons of potable water.*

**Waste**

**Recycling**

*Lorax Partnerships participates in an office recycling program, which mimics the recycling plans that we help to implement as part of the sustainable*

*operations and maintenance programs we recommend. We recycle paper, plastic, cardboard and metal as part of our program, as well as light bulbs and batteries.*

## **Energy**

### **Energy Efficiency**

*Being conscience of our energy use, Lorax uses the natural daylight from the windows to light the office. Task lights are utilized on cloudy days. Lights are kept off when the office is not occupied. Energy efficient appliances are also utilized.*

## **Water**

### **Water Conservation**

*Aerators are installed on all of our faucets in our workspace. Lorax is also anticipating pursuing LEED for Commercial Interiors for our future office space.*

## **Transportation**

### **Employee Commute**

*Being located in the heart of Baltimore City, employees are encouraged to utilize public transportation. Carpooling is also encouraged – saving at least 2 trips a week. Some of our employees even walk or bicycle to work.*

### **Efficient Business Travel**

*Carpooling is the highest priority when traveling to and from meetings. This saves about 6 trips a month.*

## **Other**

### Our company and employees stay involved in the green community by participating in a number of sustainability-related organizations.

*2016 USGBC MD President's Award  
NGBS Green Partner of Excellence  
SmartCEO Future50 Emerging Growth Company  
US Green Building Council (USGBC) member  
Chair, MD USGBC Chapter  
Vice Chair, MD USGBC Chapter*

*Treasurer, MD USGBC Chapter  
Programs/ Education Committee, MD USGBC Chapter  
2009 Business of the Year, MD USGBC Chapter  
2010 Presidents Award, MD USGBC Chapter  
Governor appointee, MD Green Building Council  
Director, Howard County Green Business Council  
Chesapeake Sustainable Business Alliance (CSBA)  
Commissioner, Howard County Commission on the Environment and  
Sustainability  
Commissioner, Howard Community College Commission on the Future  
Co-Chair, Sustainability Committee – National Association of Industrial and Office  
Properties (NAIOP)*

***Profile Updated April 2017***



*Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.*

*Learn more at [www.green.maryland.gov/registry](http://www.green.maryland.gov/registry)*

