



## Maryland Green Registry MEMBER

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

# KCP Communications

6640 Ammendale Road  
Beltsville, Maryland 20705  
301-823-3600, ext.165  
[www.kcpcommunications.com](http://www.kcpcommunications.com)  
Commercial Printer/Communications  
Member since March 2012

## Management and Leadership

### **Environmentally Preferable Products and Services**

*KCP Communications has been Forest Stewardship Council (FSC) certified for several years. FSC is a non-profit organization devoted to encouraging the responsible management of the world's forests. This audited certification program makes sure the paper being used on a printing project comes from trees that were harvested in an environmentally responsible and sustainable way. All KCP Communication's FSC printed projects bear the FSC chain of custody logo.*

*We also use vegetable-based inks, which are preferable for recycling because the ink releases from the paper more easily during the de-inking process resulting in less paper fiber damage and a brighter byproduct.*

## Waste

### **Solid Waste Reduction and Reuse**

*KCP Communications has partnered with several of our clients to provide PDF proofs rather than hard proofs for their printing projects, reducing paper and ink use.*

### **Recycling**

*With our waste recovery system and bailing system in our bindery has led to an average of 500 tons of recovered waste paper per year. We also recycle our*

*aluminum printing plates send out all of the wooden skids that cannot be refurbished to be recycled as mulch.*

## **Transportation**

### **Employee Commute**

*KCP Communications has been very involved to try to ensure that employees on each shift evaluate and implement carpool when possible. It has been very successful. We have several employees that are able to carpool that can eliminate pollution from additional vehicles on the road.*

### **Efficient Business Travel**

*Providing pdf proofs electronically to our customers significantly reduces vehicle travel.*

### **Fleet Vehicles**

*We have partnered with UPS to overnight proofs and samples when possible. This reduces our fleet vehicle travel and reduces overall vehicle miles since our deliveries are grouped with others.*

***Profile Updated November 2013***



*Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.*

*Learn more at [www.green.maryland.gov/registry](http://www.green.maryland.gov/registry)*

