



## Maryland Green Registry MEMBER

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

# GreenWash

207 B Dawson Ave.

Rockville, MD 20850

(301) 318-9107

<http://greenwash.auto.officelive.com/default.aspx>

Eco-friendly mobile auto detailing service

Member since December 2010

## Management and Leadership

### Environmental Policy Statement

*The mission of GreenWash is to provide top-quality washing and detail service for car owners in the Montgomery County area. GreenWash will work to keep employees satisfied in order to maintain impeccable customer service. We will make every effort to save water and influence others to do the same. Our plan is to cater to our community as well as our environment.*

*This statement can be viewed on the company website:*

<http://greenwash.auto.officelive.com/aboutus.aspx>

### Annual Environmental Goals

- *Raise awareness of the damage waste water does to our environment*
- *Prevent waste water from entering our local streams and reservoirs*
- *Save at least 160,000 gallons of water a year from being wasted*
- *Educate our customers on ways to save water when washing their cars at home*
- *Encourage others to use waterless detailing*

### Environmentally Preferable Products and Services

*GreenWash uses three main eco-friendly products. The product we use the most is called Aquanil -X which is a polymer-based solution with no listed hazardous ingredients or petroleum solvents. Second, is a product called Multi Clean which is an eco-friendly multiple surface cleaning solution. Multi Clean is*

*made with bio degradable detergent and does not contain any hazardous ingredients or petroleum solvents. The third product we use is called Tire Shine. This is our tire cleaning product which consists of the highest quality ingredients formulated by a team of scientist to have the lowest environmental impact as possible. Tire Shine, unlike many other tire cleaners, does not contain any petroleum solvents. By using all three of the spray-on products we will greatly decrease excessive use of water and prevent waste water from being washed into our local streams and reservoirs.*

**Environmentally Preferable Purchasing**

*GreenWash will only use products that do not have a heavy adverse effect on the environment. We buy our products exclusively from CroftGate USA because they share our vision in providing an eco-friendly solution to washing and detailing automobiles. CroftGate USA decided to bring a whole new technology to the United States. A high performance eco-responsible range of waterless car wash and car detailing products alongside the already popular range of low water wash and waxes, leather cleaners, compounds and polishes and many other award winning products. All made wherever and whenever possible, with no petroleum solvents and no listed hazardous ingredients.*

*For more information on CroftGate USA please visit there About Us section here: <http://www.croftgateusa.com/about-us>*

## Water

**Water Conservation**

*GreenWash is dedicated to conserving water. The average person washing a car at home can use anywhere from 80 to 140 gallons of water. The average carwash uses 45 gallons per car. Between the carwash and average Joe, that is an average of 77.5 gallons per car. By using the cloth and polymer based method, GreenWash will save the Montgomery County area an average of 160,000 gallons of water in a short four-month period. To put things into perspective, an acre foot of water is about 326,000 gallons. One-half acre foot is enough to meet the needs of a typical family for a year.*



*Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.*

*Learn more at [www.green.maryland.gov/registry](http://www.green.maryland.gov/registry)*

