



## Maryland Green Registry MEMBER

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

# Gray Graphics Corporation

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Commercial Printing  
Member since August 2012

## Management and Leadership

### **Environmentally Preferable Products and Services**

*Gray Graphics is a leader in providing environmentally responsible printing services. We are proud to have been certified to use the Forest Stewardship Council (FSC) trademark, which signifies that the printed product on which it appears flowed from a responsibly managed forest to an FSC-certified paper manufacturer to an FSC-certified printer. We also use soy and vegetable inks in the production of our printed materials. Since we have become a large consumer of cellulose fiber, natural and synthetic pigments, and dyes, chemical solvents, electrical energy, natural gas, petroleum, and various metals, we have taken responsibility for ensuring that we achieve a near 100% recycling rate for these materials. By doing this we are protecting our environment and acting sensibly.*

*In addition, we are an active EPA Green Power Partner, a member of the demand response Energy Network Operations Center (EnerNOC) network, and purchase Renewable Energy Credits through Clean Currents.*

### **Environmental Restoration or Community Environmental Projects**

*Gray Graphics is a huge supporter of environmental preservation and that is why we are involved in the Chesapeake Bay Foundation and make contributions to aid in the reduction of pollution of the Chesapeake Bay. Gray Graphics is also an active member of the Rotary Club of Washington, DC where Rotarians are very involved in school cleanup and beautification and in the Anacostia cleanup and restoration process.*

## Waste

**Recycling**

*Gray Graphics achieves near 100% recycling of scrap paper and aluminum waste.*

**Hazardous Waste/Toxic Use Reduction**

*We are in process of acquiring a distillation recovery system that would allow us to significantly minimize the use of most pressroom solvents.*

## Energy

**Energy Efficiency**

*Gray Graphics is a member of the demand response Energy Network Operations Center (EnerNOC) network, curtailing our energy consumption during peak energy usage periods. By curtailing power usage during peak times, Gray Graphics has contributed more than 150 kW to demand response, enough to power 75 homes.*

**Renewable Energy**

*We are also an active EPA Green Power Partner and purchase enough wind power Renewable Credits (RECs) through Clean Currents to offset half of our energy consumption. This is the equivalent of removing 135 passenger vehicles from our roadways each year.*

## Transportation

**Efficient Business Travel**

*In the past three years, Gray Graphics has reduced our business travel from 25% to 75% by utilizing teleconferencing and webinars.*

## Water

**Stormwater Management and Site Design**

*We are making efforts to reduce storm water runoff by making sure our parking lots have permeable surfaces.*



*Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.*

*Learn more at [www.green.maryland.gov/registry](http://www.green.maryland.gov/registry)*

