



## Maryland Green Registry MEMBER

*The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.*

# Graphic Beans

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Graphic design, branding and website development

*Member since September 2009*

## Management and Leadership

### Environmental Policy Statement

*We review all business decisions for environmental impact and are constantly finding new ways to save resources.*

### Annual Goals

*Our goal was to reduce energy usage by 30% and we accomplished that goal within one year. We also had a goal to reduce travel related impact by 20%. We accomplished that goal by using alternative transportation and by grouping business activities.*

### Environmentally Preferable Procurement

*We purchase locally manufactured products and services from within our county. We also purchase products with the highest recycled content available.*

### Environmentally Preferable Products and Services

*We work with vendors to provide the maximum level of sustainability our clients require for their printing, graphics and web hosting services. Many of our projects utilize 100% post-consumer content.*

**Environmental Restoration or Community Environmental Projects**

*We are involved personally in delivering recycling containers within the community and writing articles about recycling, energy conservation and reducing waste for the community newsletter.*

**Waste**

**Solid Waste/Material Use Reduction and Reuse**

*We service equipment whenever possible instead of disposing or purchasing new.*

**Recycling**

*We recycle 100% of all waste material. We recycle paper, cardboard, packing materials, plastic shrink-wrap, boxes, and aluminum.*

**Composting**

*We compost food waste and yard trimmings.*

**Energy**

**Energy Efficiency**

*We recently upgraded to a Mitsubishi High Efficiency 16 SEER HVAC. We had a green building survey completed and have made the following modifications: installed CFLs in every light fixture, reduced our HVAC electrical usage by installing a programmable thermostat, installed power strips on every electric using device, increased insulation, upgraded all windows and doors, and sealed air gaps. We also strive to eliminate phantom energy use, by shutting off the power source from ALL equipment when not in use. BG&E installed a Smart Meter and we signed up for their Smart Energy Rewards Program.*

**Renewable Energy**

*We have a two year contract for 100% of our electricity that is produced by wind and solar renewable energy.*

## Transportation

- Employee Commute**  
*All employees telecommute.*

- Efficient Business Travel**

*Most business is conducted via phone/Skype, email and teleconferencing or by grouping meeting locations. We've reduced our business travel by 10,000 mile per year.*

- Fleet Vehicles**

*We carpool, drive small vehicles and ride bicycles to meetings and errands whenever possible.*

## Water

- Water Conservation**

*We installed a dual flush low flow toilet, water reduction aerators, and water filters.*

- Storm water Management and Site Design**

*We redirected water outlets to green areas instead of paved surfaces. We also replaced a sidewalk with brick and stone and increased plantings to utilize runoff water.*

***Profile Updated April 2015***



*Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.*

*Learn more at [www.green.maryland.gov/registry](http://www.green.maryland.gov/registry)*

