



Maryland Green Registry MEMBER

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

Enterprise Rent-a-Car Company of Baltimore, LLC

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Linthicum, MD 21090

410-412-4695

www.enterprise.com

Vehicle rental/sales/leasing

Member since October 2011

Management and Leadership



Environmental Policy Statement

At Enterprise, we gauge our environmental conservation efforts by four elements: measurement, cost reduction, conservation and compliance. These areas of focus enable us to make more efficient use of resources, both natural and financial. We are committed to understanding our environmental impact and are adopting measures to reduce it while also positioning our company as a responsible corporate citizen.

Top areas of focus:

Measurement. Develop the means to accurately measure and track future consumption of environmental resources and the costs of that consumption.

Cost reduction. Look for immediate and long-term cost savings, measuring the up-front expenditure as well as the long-term return on investment.

Conservation. Discover the environmental impact of our operations, especially the key resources we consume in the course of our business — electricity, natural gas and water.

Compliance. Identify the environmental laws, regulations and ordinances that apply to our business operations and ensure that our operations comply with all of them.

See Cultural Compass: Environmental Conservation at www.keystogreen.com

Annual Environmental Goals

Our company goals for FY2012:

Reduce baseline (submitted in 2010) of electricity, natural gas and water usage and their costs by four percent as part of the 20/20 vision: to reduce both energy use and energy costs by 20 percent over the next five years.

Identify and ensure companywide compliance with all required laws and permits.

Environmentally Preferable Products and Services

Enterprise Holdings, which operates Enterprise Rent-A-Car, as well the Alamo Rent-A-Car and National Car Rental brands, represents the world's largest fleet of fuel-efficient vehicles. In addition to thousands of hybrids and electric vehicles, approximately 55% of our vehicles average a highway fuel efficiency rating of at least 28 mpg and 35% of our vehicles average 32 mpg or better.

We know our customers care about the environment as much as we do. So Enterprise offers them the opportunity to offset the carbon dioxide (CO₂) emissions generated by an average rental car operating in our fleet. By opting to pay \$1.25 per rental, customers can fund certified offset projects that work to remove CO₂ from the atmosphere.

The Enterprise Foundation matches these customer contributions dollar-for-dollar up to a total of \$1 million. Through this program we have joined with our partner, TerraPass, to enable our customers to make a simple, sustainable choice that benefits the environment. For every 100,000 customers who choose to take part in this program, this effort will offset more than 30 million pounds — or 13,500 metric tons — of CO₂.

In the carbon offset program's first year, approximately 175,000 customers opted to participate, generating \$220,000 for certified offset projects. Coupled with the equal match by Enterprise's charitable arm, the effort has generated nearly \$440,000 that will be directed to offset projects. The overall impact: 42,000 metric tons of carbon have been offset, which based on U.S. Environmental Protection Agency (EPA) standards, is equivalent to saving 4.8 million gallons of gasoline and 98,000 barrels of oil.

Environmental Restoration or Community Environmental Projects

Working with the Arbor Day Foundation and the U.S. Forest Service, the Enterprise Foundation is underwriting the planting of 50 million trees over 50 years in National Forests around the country. The grant also funds tree-planting initiatives in international locations where we do business, including Europe and Canada. In total, it is a gift of \$50 million in today's dollars.

In 2010, this collaborative effort planted its 5 millionth tree. We hit that milestone in the course of several planting projects selected to help preserve forests that are essential to local water sources. These included two forests in California, where 50 percent of the water supply originates in the state's national forests. The plantings will help improve the health of watersheds, which are important to the drainage of rainfall into streams, ponds, rivers and lakes. Other gifts back to the natural world include:

\$100,000 to the Everglades Foundation in the State of Florida

\$30 million to the Missouri Botanical Garden for worldwide plant research

A \$5 million gift to maintain historic Forest Park, one of the nation's largest urban parks, in our company's headquarters city of St. Louis

Energy

Energy Efficiency

We participated in BGE's Smart Energy Savers Program. Below are the results.

BGE Smart Energy Savers - Cost Savings									
Br	Est. Lighting Usage (kWh)		Est. Annual Lighting Bill		Saving/yr	Estimated Job Cost			ROI (years)
	Current	After Upgrade	Current	After upgrade		Total Project	BGE Pays	ERAC Pays	
1851	6388	2836	\$816.35	\$362.45	\$453.89	\$638.74	\$510.99	\$127.75	0.28
1807	15475	5468	\$1,977.73	\$698.78	\$1,278.95	\$1,777.06	\$1,421.65	\$355.41	0.28
1849	12164	5000	\$1,554.51	\$639.05	\$915.46	\$1,323.39	\$1,058.71	\$264.68	0.29
1802	12738	6936	\$1,627.96	\$886.38	\$741.58	\$1,095.22	\$876.18	\$219.04	0.30
1827	7768	4314	\$992.69	\$551.37	\$441.32	\$681.47	\$545.18	\$136.29	0.31
1833	9845	4728	\$1,258.17	\$604.24	\$653.93	\$1,053.52	\$842.82	\$210.70	0.32
1810	8282	4320	\$1,058.42	\$552.16	\$506.26	\$822.01	\$657.61	\$164.40	0.32
1829	9520	3468	\$1,216.70	\$443.23	\$773.47	\$1,270.54	\$1,016.43	\$254.11	0.33
1841	10457	4550	\$1,336.44	\$581.53	\$754.91	\$1,346.72	\$1,077.38	\$269.34	0.36
1801	12931	5040	\$1,652.52	\$644.05	\$1,008.47	\$1,994.23	\$1,595.38	\$398.85	0.40
1824	6998	3960	\$894.29	\$506.12	\$388.17	\$983.32	\$786.66	\$196.66	0.51

1811	5751	3087	\$735.03	\$394.51	\$340.52	\$864.95	\$691.96	\$172.99	0.51
1875	18880	6332	\$2,412.83	\$809.22	\$1,603.61	\$2,681.19	\$2,144.95	\$536.24	0.33
1804	5457	1219	\$697.46	\$155.73	\$541.73	\$789.62	\$631.70	\$157.92	0.29
1804	7088	1653	\$905.80	\$211.28	\$694.52	\$981.51	\$785.21	\$196.30	0.28
1828	8603	1922	\$1,099.45	\$245.62	\$853.83	\$1,228.53	\$982.82	\$245.71	0.29
18A4	14430	3488	\$1,844.18	\$445.73	\$1,398.45	\$1,801.00	\$1,440.80	\$360.20	0.26
1819	39638	18572	\$5,071.46	\$2,373.45	\$2,698.01	\$5,740.25	\$4,592.20	\$1,148.05	0.43
1837	38975	13817	\$4,981.01	\$1,765.82	\$3,215.19	\$6,842.00	\$5,473.60	\$1,368.40	0.43
1855	10378	2748	\$1,326.26	\$351.22	\$975.04	\$1,017.08	\$813.66	\$203.42	0.21
1836	12041	3687	\$1,538.86	\$471.24	\$1,067.62	\$1,476.20	\$1,180.96	\$295.24	0.28
1826	47902	16132	\$6,121.93	\$2,061.73	\$4,060.20	\$6,769.02	\$5,415.22	\$1,353.80	0.33
1806	2424	979	\$309.82	\$125.14	\$184.68	\$385.07	\$308.06	\$77.01	0.42
1813	16901	4379	\$2,159.89	\$559.63	\$1,600.26	\$1,896.35	\$1,200.58	\$695.77	0.43
1805	7487	3414	\$956.90	\$436.35	\$520.55	\$1,650.53	\$1,320.42	\$330.11	0.63
1850	17632	6614	\$2,253.39	\$845.25	\$1,408.14	\$3,169.19	\$2,083.14	\$1,086.05	0.77
1820	11641	4441	\$1,487.68	\$567.53	\$920.15	\$2,074.85	\$1,300.58	\$774.27	0.84
1814	24090	12693	\$3,078.64	\$1,622.12	\$1,456.52	\$5,134.66	\$3,740.86	\$1,393.80	0.96

\$31,455.43

Other



Renewable Fuels Research: In February 2007, our owners, the Taylor family, made a significant leadership commitment to the development of alternative fuels with a \$25 million gift grant that created the Enterprise Institute for Renewable Fuels. Working in conjunction with one of the world's leading plant science research facilities, the Donald Danforth Plant Science Center, the Institute is working to find new ways to create fuel from renewable and reliable plant sources.

Dr. Richard Sayre, one of the nation's foremost biofuels researchers, is the director of the Institute. Much of his team's work focuses on using algae to produce "third-generation" biofuels that someday could be used on a large scale to power cars, trucks and aircraft. This complements the larger body of research underway at the Danforth Center, including work on creating renewable fuels from soybeans, camelina and other plant sources. Since the Institute was created, it has been awarded approximately \$75 million in additional research grants.



Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.

Learn more at www.green.maryland.gov/registry

