



Maryland Green Registry MEMBER

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

Ecorite Imaging, Inc.

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Printing and Displays

Member since August 2012

Management and Leadership

Environmental Policy Statement

Ecorite Imaging is more than our name. It is the core philosophy of our company. We are committed to delivering earth-friendly solutions for the digital print industry and continually strive to improve our in-house and local environment with more sustainable practices.

Leading by example, we encourage green thinkers in the print and display industries to take the next evolutionary step in graphic production. Our earth friendly products reduce the ecological impact of display and printed graphics.

Environmentally Preferable Products and Services

Ecorite Imaging offers biodegradable and ecologically responsible print media and graphic production materials. Our earth-friendly products reduce the ecological impact of displays, signage, banners and printed graphics.

Advances in biotechnology and sustainable production processes now make it possible for us to deliver truly eco-logical solutions for plastic substrates, print media and films.

Ecorite Imaging "Greener" alternatives to common plastics are:

- *Biodegradable in standard landfills*
- *Recyclable and/or use recycled materials*
- *Produced using more sustainable methods*

We have also partnered with Paris Design LLC, to offer a full range of creative design services and finished graphics for retail venues, trade show displays, advertising and museum exhibits.

Environmentally Preferable Purchasing

All Ecorite Imaging biodegradable products are manufactured in the United States. Whenever possible, recycled content or other eco-benefits are considered with all purchases made.

We use FSC-certified printers (eco-print, greener printer, etc) and our telephone and Internet vendor, Verizon, has enacted clear sustainability measures, including converting 7% of their fleet to alternative fuel vehicles (with the goal of 15% by 2015), and reduced their carbon intensity by 30% since 2009.

Environmental Restoration or Community Environmental Projects

Ecorite Imaging is a member of Live Green DC and offers a 15% discount to other Live Green members. We are also a member of the Green Business Bureau and donate our services to community projects.

Waste

Solid Waste Reduction and Reuse

All supplies are re-used or re-purposed whenever possible.

Recycling

All paper waste and plastics are recycled. Ink and toner cartridges are submitted to a third party for remanufacturing.

Energy

Energy Efficiency

Lights, computers and equipment are all turned off when our office is closed and we have no outdoor signage powered by electricity.

Renewable Energy

We purchase renewable energy credits through Clean Currents and our most recent report indicates that the carbon dioxide emissions we produce are offset with renewable energy credits from wind farms across the country. Our total renewables are 8.6% whereas our local power plant would only be 3.4%

Comparison of Air Emissions (lbs per MWh) per month

<i>Power Plant</i>		<i>Our Clean Currents Emissions</i>	
<i>SO2</i>	<i>5.24</i>	<i>SO2</i>	<i>4.96</i>
<i>CO2*</i>	<i>1167.56</i>	<i>CO2*</i>	<i>1118.01</i>

**Carbon Dioxide is a greenhouse gas. By getting 50% of our power with Clean Currents renewable wind power, we've reduced our greenhouse gas emissions by 594.6 lbs per year.*

Transportation

Employee Commute

Public transportation is available and our employees utilize it whenever possible. We are a small start-up with few employees, however, we estimate that over 500 miles of commute each year has been saved by employees' choice to utilize alternative transportation methods such as walking or biking to work and use of public transportation. This amounts to an annual reduction of 22.7 gallons of fuel and 458 lbs of CO₂.



Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.

Learn more at www.green.maryland.gov/registry

