



## Maryland Green Registry MEMBER

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

## EU Services

649 N Horners Lane

Rockville MD 20850

301-795-6311

[www.euservices.com](http://www.euservices.com)

Direct Mail Marketing & Production

Member since June 2009

### Management and Leadership

**Environmental Policy Statement**

*Our statement can be found at [EU Services Environmental Policy](#).*

**Environmental Team**

*EU Services' existing safety committee adopted the environmental aspect of our business in 2008. This committee meets monthly and is comprised of employees from the production, management, and administration departments. Our goals include promoting environmental awareness and using a suggestion program which helps improve our EHS performance.*

**Environmentally Preferable Products and Services**

*EU Services maintains chains of custody certifications with the Forest Stewardship Council and Sustainable Forestry Initiative. EU Services also produces customer educational materials describing various methods for reducing environmental impacts to help enhance their goals to become "green" and sustainable. For downloadable information see [Green Options for Direct Mail](#). We also use low-VOC soy and vegetable oil based printing inks extensively..*

**Environmentally Preferable Purchasing**

*EU Services purchases janitorial and lunchroom supplies that have recycled content.*

**Independently-Audited Environmental Management System**

*In 2008, EU Services implemented an Environmental Management System as a participant in the ISO 14001 Implementation Program, co-sponsored by the Maryland Department of the Environment and the University of Maryland Manufacturing Assistance Program. Although EU Services' EMS has not been certified, completion of the program continues to be beneficial to the company. The program has helped EU develop a framework around which many of our business decisions are considered and it has raised environmental awareness among our employees.*

**Waste**

**Solid Waste Reduction and Reuse**

*As a result of our ongoing quality and lean programs, our company has reduced spoilage and waste and has saved a lot of money. One year we showed a 32% improvement in spoiled work costs vs. total sales and a 12.5% improvement of spoiled jobs vs. the total number of jobs produced.*

*Large and small corrugated containers used internally are collected and reused until they can no longer hold material. Once these containers can no longer be used, they will be recycled. Other used corrugated containers are repurposed to a local food bank for food distribution. These actions save both money and raw material.*

**Recycling**

*In accordance with Montgomery County Executive Regulation 15-04AM, EU Services recycled 97.2% of its waste in 2011 including the following:*

- *Corrugated cardboard collected separately: 114,300 pounds;*
- *Mixed paper: 2,866,841 pounds;*
- *Scrap metal: 14,957 pounds;*
- *Batteries (lead-acid / rechargeable): 95 items;*
- *Electronic waste (computers / printers / monitors / cords / disks / CDs / DVDs / etc.): 10 items;*
- *Lights (fluorescent tubes / bulbs / ballasts / LED lights): 304 items;*
- *Pallets (wood): 500 items;*
- *Toner / Ink / Fax / Printer cartridges: 674 items;*
- *Misc. plastics and stretch film; 6,190*

**Hazardous Waste/Toxic Use Reduction**

*Solvent distillation and recycling of waste solvents has significantly reduced our hazardous waste generation. 85% of our solvent waste is recovered for reuse in press cleaning. Continued use of aqueous based parts cleaners has also removed approximately 150 gallons of hazardous waste annually from our processes.*

**Energy**

**Energy Efficiency**

*In 2009, EU Services enrolled in an Energy Demand Response program. By participating in the program, EU helps to protect our community from blackouts, helps to keep electricity rates stable, and helps the environment by providing a clean alternative to fossil fuel-burning power plants used during peak use periods.*

*In 2009, we also replaced our conventional desktop computing system with “thin computing,” which has been shown to be better than conventional desktop computing in these four areas: energy efficiency, life span/reliability, reduction of manufacturing inputs and recyclability.*

*EU Services has also installed a total of 36,000 sq. ft. in “cool roofing.” This reflective coating on the roof surface, in addition to added insulation, is expected to reduce energy costs in that building area by 7% - 15% and has reduced summer temperatures near the ceiling level by as much as 15°.*

**Renewable Energy**

*We purchase 100% (3,366,000 kWh) new wind power energy, which is third-party certified by new Green-e Energy® This is equivalent to taking over 400 cars off the road annually.*

*EU Services has also joined [Green-e re:print](#), a certification program for printers and paper lines that use renewable energy from natural sources like solar, wind, and low-impact hydropower facilities.*

*We are also a Member of the EPA Green Power Partnership, a voluntary program that encourages organizations to buy green power as a way to reduce the environmental impacts associated with purchased electricity use.*

## Transportation

**Employee Commute**

*During the month of May 2011, EU Services along with two other local businesses participated in "Drive Less Rockville." The cumulative results were: 1,760 car trips avoided; 37,927 lbs of emissions prevented; 1,927 gallons of gasoline saved; and 50,830 miles less driving.*

**Efficient Business Travel**

*A reduction in approximately 11,000 air miles traveled was achieved by using Go To Meeting.com for the first sales appointment. Virtual trade shows were also offered to our customers.*

**Fleet Vehicles**

*In 2009, EU replaced three delivery vehicles with vehicles that meet the 2007 limits for vehicle idling.*

## Water

**Water Conservation**

*In 2010 EU Services installed a Filtration, Refrigeration and Recirculation System for use in our pressroom. This unit reduces water and chemical use and minimizes waste.*

## Other

- EU Services has received recognition from Montgomery County for Excellence in Recycling.*

**Profile Updated July 2012**



*Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.*

*Learn more at [www.green.maryland.gov/registry](http://www.green.maryland.gov/registry)*

