



Maryland Green Registry MEMBER

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

Dodge-Chrome, Inc.

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Photo Services & Digital Imaging

Member since July 2010

Management and Leadership



Environmental Policy Statement

Dodge-Chrome, Inc. is committed to reducing its impact on the environment. We will strive to improve our environmental performance over time and to initiate additional projects and activities that will further reduce our impacts on the environment.

Our commitment to the environment extends to our customers, our staff, and the community in which we operate. We are committed to:

- * Comply with all applicable environmental regulations;*
- * Prevent pollution whenever possible;*
- * Train all of our staff on our environmental program and empower them to contribute and participate;*
- * Communicate our environmental commitment and efforts to our customers, staff, and our community; and*
- * Continuously improve over time by striving to measure our environmental impacts and by setting goals to reduce these impacts each year.*



Environmentally Preferable Products and Services

We are committed to making available environmentally friendly materials for use in the production of projects. These items include bamboo banner stands for use in exhibits and displays; eco-friendly wall covering materials and rigid substrates for POP and display signage; chlorine free, acid free, archival and recyclable printing papers; certified forest friendly frames and mat boards and reclaimed wood custom frames. In conjunction with offering a full line of eco-friendly fabrics and boards for displays and signage, we use low VOC ink solution

including UV and water-based printing methods. We continually explore and test new products to add to our line of environmentally friendly materials.



Environmental Restoration or Community Environmental Projects

We have been major contributors to the 2010 Urban Forest Project in Washington, DC. Donating output of 100+ poster designs for the Corcoran School of Art to showcase design winners on very eco-friendly Tyvek material, printed with water-based inks.

We will again participate in the 2010 Green Festival at the Convention Center in Washington, DC. Not only we will exhibit our eco-friendly digital images services, we will encourage staff to sign up as volunteers for the Festival. Employees have filled volunteer positions for the last three years at the Green Festival.

Waste



Solid Waste Reduction and Reuse

We have made a corporate decision to ban bottled water from company meetings. We encourage employees to use cups and dishes supplied in the kitchen. We do not supply Styrofoam or any disposable cups for coffee or any other drinks to help reduce solid waste.

We re-use plastic and cardboard packaging. We estimate this reduces approximately 250 lbs. of cardboard waste per year.

Energy



Energy Efficiency

Shortly after moving into our location in Silver Spring, we replaced (239) 4-lamp 40W Double Ballast T12 units. 153 units were converted to 2-lamp 28W Single Ballast T8 units. 86 units were converted to 3-lamp 28W Single Ballast T8 units.

We have calculated that 243 metric tons of CO2 per year were avoided by this conversion. We estimate a savings of \$28,715.00 per year in operating costs.

We reduce energy usage by placing timers on all feasible equipment to shut off during non-use hours. We have installed timed motion sensors to reduce lighting use in offices.

Transportation



Employee Commute

We made a conscious decision to lease a space that included a bathroom with a shower so employees who chose to ride their bike to work would be able to. One employee on of our staff of 22 at this location bicycles to work about one third of the year. His ability to bike saves 13 miles a day traveled, with an estimated 1,040 miles annually. Another employee occasionally bikes to work, adding to those savings.

Our business park has a van that drops off and picks up employees to and from the Silver Spring metro. Employees periodically use that service during the course of the year.

We have give staff members who live farther out from our location the opportunity to work flexible hours to avoid a heavy traffic commute.

Profile Updated July 2013



Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.

Learn more at www.green.maryland.gov/registry

