



Maryland Green Registry MEMBER

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

Creative Print Group, Inc.

1560 Caton Center Drive
Baltimore, Maryland 21227
410-242-8300

www.creativeforms.com

Commercial Printing

Member since November 2011

Management and Leadership



Environmentally Preferable Products and Services

We purchase only low VOC vegetable printing inks and alcohol free and phosphate free chemicals.

Waste



Solid Waste Reduction and Reuse

We utilize Print on Demand for our customers which allows us to order the exact quantity of printed materials that they are actually going to use to eliminate paper waste. We also send all of correspondence to our customers and vendors electronically.



Recycling

We recycle all of our paper waste which is approximately 477,000 pounds of paper per year.

Energy



Energy Efficiency

We relamped our entire office and production facility saving 60,879 kWh per year.

Transportation

Employee Commute

We have reduced our night shift to (4) 10-hour days so that our workers can save one day a week of commute travel. We also allow a few employees to telecommute a few days each per month to save on travel to the office.

Fleet Vehicles

We strategically route our drivers to maximize fuel efficiency. We use delivery services for out-of-the-area deliveries which are pooled with other deliveries in the area for other vendors. We use our vans whenever possible to avoid using a large truck. We constantly maintain our vehicles by checking tire pressure, and doing regular oil changes and tune ups. We also start our deliveries after rush hour to avoid slow traffic.

Profile Updated January 2016



Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.

Learn more at www.green.maryland.gov/registry

