



Maryland Green Registry MEMBER

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

Congressional Bank

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Financial Institution

Member since April 2012

Management and Leadership



Environmental Policy Statement

Congressional Bank is committed to doing the right thing and being a great community bank in the Washington Metropolitan area. Congressional will deliver financial products and services to meet the needs of the local business community, professional firms, their employees, and residents of the communities that we serve. We strive to have a positive environmental impact on our community by committing to being green and inspiring others to join our efforts. We look for ways to be distinctive. Our goals are financial prosperity; raving customers; empowered and excited employees; achievement of goals that exceed industry standards; sustainability and environmental conservation; and satisfied investors.



Environmental Team

Our team consists of several different department heads and other members. Their name is "Gang Green" and their slogan is to "Cut out the waste!" When we were signing up for our Green Certification in Montgomery County, the team met regularly (weekly) in order to generate ideas and execute plans. Since then, they meet quarterly to review processes for more efficient business solutions as well as to assess any other potential waste-reduction or eco-enhancements.



Annual Environmental Goals

Congressional Bank aims to continue exceeding Montgomery County's goal of recycling 70% of waste produced. We plan to be carbon-neutral as soon as possible.

Environmentally Preferable Purchasing

We stayed with existing vendors, but chose to purchase green products that actually ended up saving us money (a win-win from a business perspective and an eco-conscious perspective.) We were able to save approximately \$40 monthly on paper towels that were recycled versus the previous brand we had been using. This resulted in \$480 savings over the year for that one product alone. Everything we use was analyzed to see if there was a green alternative. In most cases, there was—even our whiteout was changed to a recycled rubber content that could be peeled and re-used. It was a rewarding experience and one that we review quarterly to see if there are any other eco-smart purchasing decisions we can make.

Environmental Restoration or Community Environmental Projects

We have sponsored several events, and participated in countless others. One specifically is Bike to Work Day, which we have participated in since 2012. We send around emails and post notices on white boards about the event and set up meet-up spots for employees to check in as well.

Waste

Solid Waste Reduction and Reuse

We have made an effort to eliminate plastic water bottles from our workplace. We have instead set up a filtration system for our existing water supply and encourage employees to use glassware and ceramics for their beverages instead of bringing in or buying individual plastic containers. In addition to plastic, we have also made an effort to reduce our use of postage—by consolidating packages or items or by emailing instead of sending hard copies of certain items to our clients. This has saved us over \$2600 in the last year in postage alone, and has also reduced the amount of envelopes, paper, labels, and other items (such as energy expended by USPS) to send our items. We are also committed to paper use reduction and have set printer defaults to duplex, implemented “think twice before you print,” store files to pdf rather than printing and other measures.

Recycling

We recycle paper, plastic, aluminum, and mixed-use materials at our facility. For paper, we have several shred bins around the office which hold approximately 100 lbs of paper and those are emptied out bi-weekly—which

makes for 1000 lbs of paper recycled monthly. In our break room and kitchen, we have recycle bins for mixed use, aluminum and plastic containers. We make every effort to reduce the amount of waste and also to recycle any applicable waste we do have.

Energy

Energy Efficiency

The refrigerator is set between 35 and 38 degrees F and freezer temperatures between 1 and 5 degrees F. When any new work area is set up, we install power strips to control power loads from equipment. We also instruct employees to turn off lights when leaving conference rooms or other work areas and when they are last to leave the office in the evening.

Renewable Energy

We use wind-powered energy in our Headquarters in Bethesda, and our Potomac and Rockville branches.

Transportation

Employee Commute

We have a system in place to encourage employees to carpool with one another. We offer incentives such as free parking to those in the paid lot, or a \$30 monthly gas card for those in free lots. When employees carpool with one another, it cuts down on emissions from their vehicles.

Other

- We recently renewed our Green certification from Montgomery County's Bethesda Green organization. We are the first bank in Montgomery County to be green certified.*

Profile Updated May 2015



Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.

Learn more at www.green.maryland.gov/registry

