



## Maryland Green Registry MEMBER

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

# Bay Green Properties Group (with Keller Williams Flagship of Maryland)

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[www.BayGreenProperties.com](http://www.BayGreenProperties.com)

Real Estate

Member since October 2012

## Management and Leadership

### Environmental Policy Statement:

*Our Green initiatives:*

- 1. Promote relevant "Green" initiatives by way of our employees, strategic partners, suppliers, clientele and customers.*
- 2. Be guided by the principle of continuous improvement of environmental performance.*
- 3. Train employees on our policy and instill environmental responsibility as an organizational value.*
- 4. Strive to buy, sell environmentally friendly homes whenever the market place allows.*
- 5. Continuously review our Environmental "Green" Statement and ensure it remains appropriate to the nature, scale and environmental impacts of our activities and services.*

### Environmental Team

*Josi Colley, Director of Operations, works closely with Greg Fisk, Managing Director, to manage and implement ongoing "Green Initiates."*

### Annual Environmental Goals

- Lower energy costs*
- Eliminate paper transactions*

- *Maintain recycling program*
- *Raise \$5,000 dollars on behalf of the Chesapeake Bay Foundation*

**Environmentally Preferable Products and Services**

*We provide a copy of "Green Your Home" to all of our clients.*

**Environmentally Preferable Purchasing**

*We have partnered with <http://friendshipcreativeprinters.com/> to provide for our printing needs. They are Forest Stewardship Council (FSC) certified and use FSC certified papers.*

**Environmental Restoration or Community Environmental Projects**

*We raise money for the Chesapeake Bay Foundation and work with them to raise awareness of critical initiatives, including but not limited to the "Chesapeake Clean Water Blueprint."*

## Waste

**Solid Waste Reduction and Reuse**

*We utilize a paperless transaction and customer relationship management (CRM) system ([www.dotloop.com](http://www.dotloop.com)) to maintain all client transactions as well as an online payment systems. This has allowed us to become a virtual paperless company and reduced our waste paper recycling load by 91%.*

**Recycling**

*We participate in a company-wide recycling program.*

## Energy

**Energy Efficiency**

*We have placed lights on motion detectors and are careful to turn off lights in all areas of the office when not in use.*

## Transportation

**Employee Commute**

*We offer telecommuting for all employees and utilize the services of an online virtual assistant to reduce transportation costs. Our drive log was reduced last year via the Milog app from slightly over 7,000 miles to 4,800.*

**Efficient Business Travel**

*Weekly business meetings are conducted via Skype.*

## Other

- We are a member of the National Association of Realtors (NAR) Green Resource Council (<http://www.greenresourcecouncil.org>) The Council was founded to make the knowledge of green real estate practices available to everyone. The Council focuses attention on providing sustainable education to real estate agents, the link to millions of home buyers, sellers and builder. Individuals who successfully complete the program requirements with NAR's are given Green Designation and membership to our council. Designed for residential professionals, NAR's Green Designation addresses the increasing demand for knowledge and resources on both new and existing sustainable homes.*

*In addition, Greg Fisk, of Bay Green Properties, will be serving on the Anne Arundel County of Realtors green committee in 2013 which strives to provide educational opportunities for members seeking to expand their knowledge of green homes. The committee will also organize a weatherization community service project in Anne Arundel County and reach out and collaborate with other local Boards to share resources from the greater community.*



*Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.*

*Learn more at [www.green.maryland.gov/registry](http://www.green.maryland.gov/registry)*

