American Society of Health-System Pharmacists

7272 Wisconsin Avenue
Bethesda, MD 20814
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www.ashp.org
Pharmacy Association
Member since March 2011

Management and Leadership

☑ **Environmental Team**

Nine members of ASHP, including one corporate staff member, comprise ASHP's Green Committee and meet at least quarterly to assess steps ASHP is taking to green its business operations and sustain improvements. Measures have included the following:

- *purchase of a water filtration system for our pantry,*
- *reminders to staff to turn off office lights and computers nightly,*
- *the recycling of office supplies,*
- *use of compact fluorescent light bulbs in the building,*
- *double-sided printing of documents (where feasible) or absence of printing,*
- *placement of bottle/can recycling stations in all conference rooms,*
- *running of dishwasher only 1 time/day,*
- *arrangement with e-End (zero-landfill policy) for computer hardware to be completely de-manufactured or recycled,*
- *use of eco-friendly cleaning materials, and*
- *elimination of Styrofoam cups from the lunch room*

In observance of Earth Day in 2010, the Green Committee asked staff to submit green ideas for committee follow up and to calculate their carbon footprints as individuals/families. For Earth Day 2011, we will highlight green achievements at ASHP headquarters and ask for feedback on future initiatives.

We maintain a page on our intranet (ASHP Insider) to provide updates on ASHP's Green Committee efforts and encourage staff suggestions. We also provide monthly green tips in ASHP's electronic newsletter Personnel News.

☑ **Environmentally Preferable Products and Services**

Publishing — As a provider of professional pharmacy content, ASHP offers a mix of print-based products, online resources, and licensed data. By April 2011, 30 books will be offered for smartphones, iPad, and eReaders. Electronic content is also being adapted from print-based products for learning management modules that will be incorporated into computer systems of health care institutions. Roll out will begin in June 2011. For print-based products, ASHP makes every effort to choose eco-friendly paper certified by the Forest Stewardship Council (FSC).

Meetings — As a provider of meeting and continuing education content, ASHP is offering its first virtual conference on April 1, 2011. Great eXpectations eConference is a cutting-edge approach to providing a complete meeting experience to a member virtually – they get all of the same benefits of attending a meeting in-person, such as interacting with meeting participants and earning up to 14 hours of CE credit, without leaving their home or office. Attendees have their choice of educational sessions, networking opportunities, and other standard meeting options. All they need is an Internet connection because the audio and video are streamed directly through a computer.

At ASHP's two biggest meetings per year (Summer Meeting and Midyear Clinical Meeting), paper usage is reduced by providing handouts and evaluations online. Whenever possible, LEED rated hotels are selected.

The aforementioned products and services are designed to reduce ASHP's environmental footprint and meet the changing needs and expectations of members.

☑ **Environmental Restoration or Community Environmental Projects**

Clean up of Capital Crescent Trail, Bethesda—October 2008

Storm drain labeling, Bethesda—April 2009

Assistance with recycling program at Walt Whitman High School—November 2009

Sponsor a Highway: ASHP has finalized arrangements to adopt a portion of Route 355 in Bethesda. The road portion is between Strathmore Avenue and Tuckerman Lane. ASHP volunteers are required to pick up litter on the section of the road four times per year for at least a 2-year period. The first pickup is scheduled for April 2011.

Waste

☑ **Recycling**

In July 2008, ASHP purchased large blue (mixed paper) and green (aluminum, glass and plastic) containers that were placed at various locations throughout our office space. Individual bins were also placed in all offices.

At the end of 2008, the Green Committee invited Paul Gatons, Jr., Program Specialist for Business Recycling SORRT Program in Montgomery County, to ASHP to address staff questions about what can/should be recycled. His presentation resulted in more waste at ASHP being recycled per county specifications. A month-by-month waste audit was performed in 2010 for the 7272 Wisconsin Bldg Co, a wholly owned subsidiary of ASHP, and the results showed that 29% of our solid waste is being recycled. This includes 78,440 lbs of bottles, 190,800 lbs of cardboard, and 78,440 lbs of mixed paper.

Energy

☑ **Energy Efficiency**

Vanguard Realty, ASHP's property management company, provided a report on several energy saving programs that were implemented as part of the 2007 energy audit of 7272 Wisconsin Avenue. Vanguard Engineering Services targeted off peak (evening and weekend) energy use and was able to reduce annual consumption by 526,825 kilowatt hours from 2006 to 2008. Peak usage was decreased 95,215 kilowatt hours. From 2010 to 2011, the building decreased overall energy consumption by 703,403 kWh.

Transportation

☑ **Employee Commute**

ASHP offers a number of programs that reduce employee commute miles. Out of a total of 175 employees, ASHP has 37 people or 21% who work totally or partially from a remote location. An additional 27 workers participated in a flex time program where they work 9-hour days for a day off every other week.

ASHP also has 28 people participating in the Metro Program. The program allows staff to pay for their metro expenses with pre-tax money. The money is deducted on the 15th and last payroll of the month and then added to

their SmarTrip card on the first of the following month. For non-exempt staff, ASHP contributes up to $65 per month for metro expenses.

Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.

Learn more at www.green.maryland.gov/registry