



Maryland
Green Registry
MEMBER

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

White Oak Sustainability Group



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Waste Management
Member since June 2026

Management and Leadership

Annual Environmental Goals

White Oak Sustainability Group has established the following annual environmental goals:

- *Achieve a minimum 70% landfill diversion rate at every managed event*
- *Redirect a minimum of 500 lbs of surplus food per quarter to community partners through our nonprofit, White Oak Strong*
- *Divert a minimum of 5,000 lbs of compostable material from landfills annually through our composting coordination program*
- *Reduce single-use plastics at every managed event by a minimum of 80% through vendor green assessments and sustainable procurement guidance*
- *Expand food rescue coordination to at least three new nonprofit partners annually*

These goals are reviewed and updated on an annual basis as our operations grow.

Waste

Solid Waste Reduction and Reuse

White Oak Sustainability Group provides end-to-end waste diversion coordination for corporate, government, and university events. Our services include pre-event sustainability planning, on-site waste station setup and management, and surplus material redistribution. Event materials including decor, office supplies, and equipment that would otherwise enter the waste stream are redirected to our nonprofit partner, White Oak Strong, for redistribution to Maryland families,

schools, and community organizations. Our target for every managed event is a minimum 70% landfill diversion rate.

2,600 lbs of food donated to community partners through our food rescue coordination program

Recycling

WOSG designs and manages on-site recycling systems for corporate and government events, including station setup, signage, contamination monitoring, and post-event reporting. We coordinate with certified recycling facilities across the DMV region to ensure materials are properly sorted and processed. Our post-event ESG impact reports document recycling volumes and diversion rates for each client, providing measurable data for their sustainability and compliance reporting. In our inaugural event engagements, we are targeting a minimum recycling diversion rate of 50% per event.

Hazardous Waste/Toxic Use Reduction

White Oak Sustainability Group actively works to reduce single-use plastics and toxic materials from the events we manage. As part of our pre-event sustainability planning, we conduct vendor green assessments and advise clients on replacing single-use plastics with compostable or reusable alternatives. We also provide guidance on eliminating chemical-heavy cleaning products and disposable materials from event operations. This practice directly supports our nonprofit partner White Oak Strong's mission of reducing single-use plastics and pollution in urban Maryland communities.

Compost/Organics Recovery

Composting infrastructure is a core component of every event waste management plan we design. White Oak Sustainability Group coordinates pre-event composting logistics, on-site compostable waste collection, and hauling partnerships with licensed composting facilities. We educate event staff and venue partners on proper composting protocols to reduce contamination. Surplus food that cannot be composted is redirected through our food rescue coordination network prior to composting as a final option.

10,800+ lbs of compost diverted from landfills through our composting infrastructure and hauling partnerships

Environmental Certification Programs, Awards, and Other Activities

White Oak Sustainability Group is a registered member of the U.S. Green Building Council (USGBC) and is actively pursuing alignment with ISO 20121, the international Event Sustainability Management Standard. Our founder is currently pursuing the LEED Green Associate credential and TRUE Zero Waste Advisor certification through GBCI. White Oak Sustainability Group is also an applicant to the MDOT Minority Business Enterprise (MBE) program. Our affiliated nonprofit, White Oak Strong, is a Maryland 501(c)(3) registered with the state and operating community sustainability programming across Baltimore City and Baltimore County, including youth recycling education, composting workshops, and surplus resource redistribution.



Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.

Learn more at green.maryland.gov

