Postern
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Advertising Agency
Member since July 2018

Management and Leadership

☑️ Environmentally Preferable Purchasing

We help produce printed collateral for our clients. We strive to use FSC-certified paper, papers manufactured with 100% renewable green energy and papers transported via the U.S. EPA Smartway Transport Partnership.

Waste

☑️ Solid Waste Reduction and Reuse

We reduce paper use in the office by printing 2-sided whenever possible. We also have turned single-sided printed paper into notepads.

☑️ Recycling

We recycle all staff waste in the kitchen/lunch room including bottles, cans, cardboard, plastics, and paper.

☑️ Composting

We compost 3 pounds of food waste every two weeks. This equates to approximately 78 lbs per year.
☑️ **Hazardous Waste/Toxic Use Reduction**

*Used printer toner is returned to Xerox via their cartridge recycling program.*

**Energy**

☑️ **Energy Efficiency**

*We installed a programmable thermostat that turns back heating and cooling systems in off hours and weekends.*