



Maryland Green Registry MEMBER

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

Postern

POSTERN

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Advertising Agency
Member since July 2018

Management and Leadership

Environmentally Preferable Purchasing

We help produce printed collateral for our clients. We strive to use FSC-certified paper, papers manufactured with 100% renewable green energy and papers transported via the U.S. EPA Smartway Transport Partnership.

Waste

Solid Waste Reduction and Reuse

We reduce paper use in the office by printing 2-sided whenever possible. We also have turned single-sided printed paper into notepads.

Recycling

We recycle all staff waste in the kitchen/lunch room including bottles, cans, cardboard, plastics, and paper.

Composting

We compost 3 pounds of food waste every two weeks. This equates to approximately 78 lbs per year.

Hazardous Waste/Toxic Use Reduction

Used printer toner is returned to Xerox via their cartridge recycling program.

Energy

Energy Efficiency

We installed a programmable thermostat that turns back heating and cooling systems in off hours and weekends.



Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.

Learn more at green.maryland.gov

