



Maryland Green Registry MEMBER

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

Holiday Inn Express & Suites Chestertown



150 Scheeler Rd
Chestertown, MD 21620
410-778-0778

https://www.ihg.com/holidayinnexpress/hotels/us/en/chestertown/balch/hoteldetail?cm_mmc=GoogleMaps--EX--US--BALCH

Hotel

Member since October 2018

Management and Leadership



Environmental Team

All team members are onboard to assist in reducing environmental impact. We meet quarterly and discuss new ideas.



Annual Environmental Goals

Reduce our energy use by 3 % yearly, and reduce the hotel room carbon footprint yearly.



Environmentally Preferable Products and Services

We have a towel and linen reuse program where we incent guests to save energy by offering them reward points. Guests receive information about our green stay practices when checking in at the front desk, as well as in their room.



Environmentally Preferable Purchasing

We use only Ecolab products, which are less abrasive on the staff and come in concentrated form. Adding water at the site reduces the costs and energy required for shipping. We also purchase recyclable disposable dinnerware and cutlery.

Waste

Solid Waste Reduction and Reuse

We participate in the [Clean the World](#) recycling program and collect approximately 1,400 pounds of used soaps, bottles, and other products annually. Clean the World redistributes the items to children and families in need domestically and internationally.

Recycling

We recycle on paper, cardboard, cans and bottles, and plastic on the property.

Energy

Energy Efficiency

We participate in Green Engage, a companywide program to enter our bills and usage in monthly and monitor use. It provides a good overview of our energy usage. Our energy-saving practices include the following:

- *We have an all LED light system at our property.*
- *Towel and linen reuse program that incentivizes guests to save energy by offering them reward points.*
- *ENERGY STAR appliances are used in guest rooms*
- *ENERGY STAR kitchen appliances*
- *ENERGY STAR laundry machines*
- *At least 75% of laundry machines are ENERGY STAR qualified*
- *Unheated pool*
- *A/C temperature set to save energy Indoor temp set at 74 degrees in summer to save energy. Efficient heating/air-conditioning system*
- *Efficient boilers, chillers, furnaces and/or heat pumps*
- *Preventative maintenance plan*
- *Regular checks to ensure energy and water equipment is working efficiently*

Transportation

Efficient Business Travel

Our corporate headquarters is located in Pennsylvania. We do 90% of our meetings via phone and video, which saves us the out-of-office time associated with a 258-mile roundtrip and four-hour drive for each meeting. Annually, this reduces vehicle travel by nearly 13,500 miles and at least \$7,311 in mileage reimbursement costs.



Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.

Learn more at green.maryland.gov

