



Maryland Green Registry MEMBER

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

B. Kind Company, LLC

B. KIND COMPANY
B. You | B. Kind

31740 Bishop Drive
Cordova, MD 21625
301-502-1126
E-commerce Eco-friendly Products
www.bkindcompany.com
Member since July 2020

Management and Leadership

Environmentally Preferable Products and Services

All of our products, including the packaging, are eco-friendly or zero waste. If a product does have packaging, we make sure that it can decompose. For example, we use recycled materials and seed paper, which the customer can plant directly in a garden or yard, for shipping and packaging.

Environmentally Preferable Purchasing

When seeking vendors to work with we look for those with similar missions. The products we purchase are eco-friendly, vegan, organic, recycled and/or without plastic. For example, we sell eco-friendly zero waste cotton towels, facial rounds, reusable bags, reusable utensils, bamboo toothbrushes, compostable sponges, shampoo bars and soap bars instead of plastic bottles filled with soaps. Basically, we want everyday to be Earth Day!

Environmental Restoration and Community Environmental Projects

We have partnered with One Tree Planted, a 501(c)(3) nonprofit dedicated to global reforestation. We donate a tree for every sale we make. Customers also have the option to purchase additional trees to plant at checkout. We just launched our business in May and have already donated over 20 trees to plant in the United States so far.

Waste

Solid Waste Reduction and Reuse

*For every **Zero Waste Everything Towel** purchased in place of just one roll of paper towel, a household would save 54,000 trees and 20,000 gallons of water. The average person uses around 3,000 paper towels in a year. According to the EPA paper makes up the biggest part of U.S. waste from homes. Tissue and paper towels amounted to 3.8 million tons in 2017. The average family uses 1.5-2 rolls per week. Our cotton Zero Waste towels are \$18 for a 6-pack of towels and can be washed and reused over and over. This has been our biggest seller. So far, we have sold 200 of these towels.*

*For every pack of **Zero Waste Facial Rounds** purchased, 365 cotton balls could be saved from the landfill in one year. The facial rounds we make can be washed and reused over and over. One pack of facial rounds is \$10 versus \$1-2 for a bag of 100 cotton rounds which end up in a landfill.*

*For every **Zero Waste Dishwashing Soap Block** purchased, a plastic bottle of soap is saved from the landfill. According to the EPA, the amount of plastics in the landfill was 26,820 tons in 2017. Of that, 2,960 tons were recycled. and 5,590 tons went to combustion with energy recovery.*

*For every **Reusable Bag** purchased, a plastic bag is saved from the landfill or from the ocean. According to Biological Diversity.org, Americans use 100 billion plastic bags a year which requires 12 million barrels of oil to manufacture. The average American family takes home almost 1,500 plastic shipping bags per year. Only 1 percent of plastic bags are returned for recycling.*

Recycling

We recycle shipping paper and boxes.



Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.

Learn more at green.maryland.gov

