



Maryland Green Registry MEMBER

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

Alchemi Design and Publications

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Marketing and Graphic Design

Member since June 2018

Management and Leadership



Environmental Policy Statement

Alchemi Design & Publications is committed to reducing our environmental footprint and choose our product vendors accordingly. We will continue to improve our environmental performance and encourage projects, clients and activities that will further reduce our impacts on the environment.

Our commitment to the environment is a belief held in the hearts of our staff and is communicated in our products and how we work in the community in which we operate and love. We are committed to:

- *Exceeding all applicable environmental regulations;*
- *Using only FSC certified printers, who use only responsibly managed forests as accredited by the US Forest Management Standard;*
- *Preventing pollution by creating products with soy based-inks, carpooling whenever possible and utilizing CFL and LED lights in all work areas;*
- *Empowering our staff to recycle and compost on a daily basis at our facility;*
- *Communicate our environmental commitment and efforts to our clients, staff, and our community and;*
- *Create goals to reduce our impact each year.*

Maryland is our home and we are dedicated to work, live and produce products that protect the Chesapeake Bay, its inhabitants and future generations.



Environmentally Preferable Products and Services

Alchemi Design's products are created with FSC certified paper cultivated from responsibly forested paper manufacturers. FSC certified suppliers must

maintain a rigorous “chain-of-custody” from the forest to the printer, confirming sustainably managed logging and creating a truly environmentally and socially responsible product which we then use to design and create products for our clients. We combine this with soy-based ink which reduces our impact on the environment by making the paper easier to recycle and eliminating its petroleum-based counterpart. Being environmentally responsible is a priority at Alchemi Design & Publications and it is reflected in the products we develop for each of our clients.

Environmentally Preferable Purchasing

We purchase all printing/ mailing services through FSC Certified printers and/or with recycled paper.

Waste

Recycling

Materials we recycle are: Printer Paper, Delivery Boxes, Bathroom Supplies i.e. Toilet paper/Paper Towel rolls, Plastic Wrapped Pens, Books, Pencils. We participate in store cost savings programs for printer cartridges.

Composting

We compost ½ lbs. of food-based compost per week. We compost our coffee grinds, vegetable and landscaping waste in the amount of 20 lbs. every 2 weeks.

Transportation

Efficient Business Travel

Alchemi Design & Publications is committed to reducing our impact on the Chesapeake Bay by decreasing the time we spend on the roads. We created an online client presentation to be used for any clients 50 miles or more in distance from our location to reduce travel and gas emissions. We also carpool with other employees to meetings.



Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.

Learn more at green.maryland.gov

