



**Lower Eastern Shore WIP Regional Workshop  
Agenda**

**November 20, 2013**

**Wicomico Youth and Civic Center, Flanders Room, 500 Glen Avenue, Salisbury, Maryland 21804**

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|---------------------------|---|
| <b>9:15 am</b>            | <b>Registration and Continental Breakfast</b>   |
| <b>10:00 am</b>           | <b>Welcome</b><br>Hughes Center for Agro-Ecology, Inc. Staff  |
| <b>10:00 – 10:25 am</b>   | <b>Introductory Remarks</b><br>Jim George, PhD, Program Manager, Water Quality Protection & Restoration, MDE  |
| <b>10:25 – 11:00 am</b>   | <b>Urban Nutrient Management Program</b><br>Jo Mercer, Ed.D., Program Manager, Nutrient Management Program, MDA   |
| <b>11:00 – 11:45 am</b>   | <b>SMART Tool Hands On Presentation</b><br>Jen Dindinger, Agent & Regional Watershed Restoration Specialist, Maryland Sea Grant Extension Program   |
| <b>11:45 am – 12:10pm</b> | <b>BMP Efficiency and Costs</b><br>Jim George   |
| <b>12:10 – 12:50 pm</b>   | <b>Lunch</b>  |
| <b>12:50 – 1:00 pm</b>    | <b>Community Engagement Issues</b><br>Hughes Center Staff   |
| <b>1:00 – 1:30 pm</b>     | <b>Engaging Your Community in Projects</b><br><br><b>Successful Partnerships and Projects in Washington County</b><br>Alex Reed, Watershed Specialist, Washington County Division of Environmental Management |
| <b>1:30 – 1:45 pm</b>     | <b>Question &amp; Answer</b>  |

**1:45 – 2:45 pm**

**Communication Tools**

Deb Kleiner, Communications Manager, Choose Clean Water Coalition

Steve Raabe, Founder and President, Opinion Works

**2:45– 2:55 pm**

**Question & Answer**

**2:55 – 3:00 pm**

**Wrap Up of Meeting**

*This Workshop is possible as a result of funding from the Town Creek Foundation*