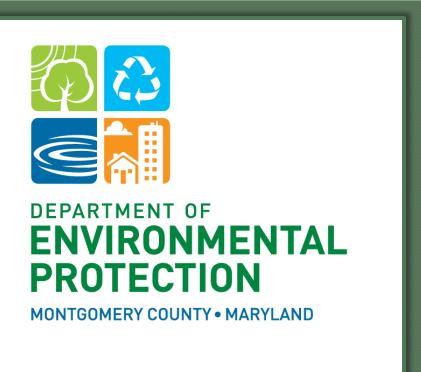
Montgomery County

Working together for a cleaner, greener, more economically vibrant community.







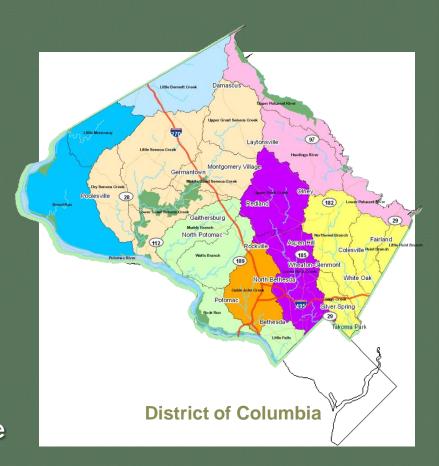


DEP

- Watershed Management
- Environmnetal Policy & Compliance
- Solid Waste Services
- Water and Wastewater

Montgomery County, MD

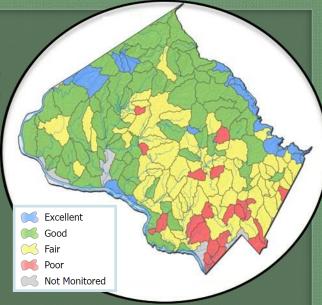
- 507 sq. miles
- >1,000,000 people
 - 184 languages spoken
- About 12% impervious surface
 - About the size of the District of Columbia
- Over 1,500 miles of streams
- Two major river basins:
 - Potomac
 - Patuxent
- Eight local watersheds
- Water Quality Protection Charge



Meeting the MS4 Permit

What must the County do to protect our streams?

 Restore streams and watersheds by adding runoff management



- Meet water quality protection goals (TMDLs)
 - Reduce pollutants entering our streams
 - Focus on watersheds showing greatest impacts
- Requires additional stormwater management for 20 percent of impervious surfaces
- (3,777 acres). Equivalent to 3,307 football fields!
- Educate and engage County stakeholders

Stormwater Facility Maintenance

Montgomery County, MD
Department of Environmental Protection



Audra Lew SWFM Planner



What governs us?



National Pollutant Discharge Elimination System (NPDES) permit program decreases water pollution by regulating pollution sources.



The Maryland Department of the Environment (MDE) requires the County to obtain an MS-4 Permit. This regulates Stormwater Discharges and requires the County to inspect and maintain all stormwater structures.



Code of Montgomery County, Article II, Ch. 19 (COMCOR) requires DEP to inspect and enforce maintenance of all stormwater structures in the County.

Stormwater Inspection and Maintenance

- DEP is responsible for inspection of all stormwater management facilities*
- DEP is responsible for ensuring all stormwater facilities* are functioning properly
- Funded by Water Quality Protection Charge

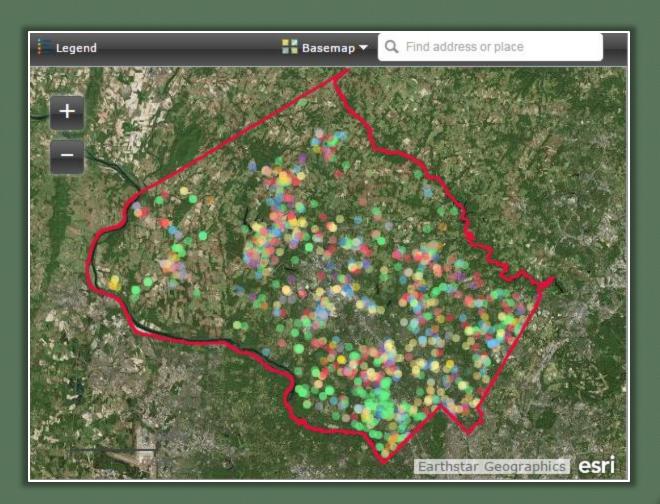


Water Quality Protection Charge

- Part of Montgomery County property tax bills.
- Calculated based on the potential for a property to contribute to stormwater runoff.
- All property owners in Montgomery
 County pay the WQPC, including businesses,
 HOAs, and non-profit organizations.
- The WQPC raises funds to improve the water quality of our streams and reduce the impacts of stormwater runoff.

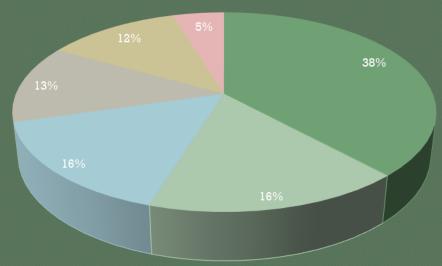
Stormwater Facility Locations

We currently have over 9000 stormwater facility measures in the County



Over 9000 Facilities in the County





- Environmental Site Design (ESD) 38%
- Filtration 16%
- Other 16%
- Ponds 13%
- Hydrodynamic Structures 12%
- Underground Storage 5%

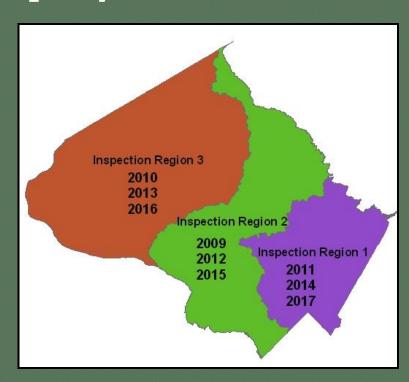
Program Operations

Inspect all SW structures once every 3 years

Notify property owners of required maintenance

• Maintain structures on County, MCPS, and Parks

property + transfers*





Maintenance Responsibility

- Primarily property owner
- In 2003, DEP started a shared maintenance program for residential property owners = Transfer Program
 - Property owner is responsible for non-structural maintenance
 - County performs structural maintenance



Non-Structural Maintenance





- Landscaping
- Mowing
- Over grown vegetation
 Aesthetics
- Woody vegetation
- Trash removal

Structural Maintenance

- Typical Routine
 - Blocked low flow
 - Animal burrows
 - Minor sediment removal

- Sand filter tilling
- Flow splitter cleaning
- Cleaning UG facilities



Structural Maintenance, cont.

- Capital Projects
 - Dredging
 - Slip-lining
 - Dam failures
 - Barrel replacements
 - Riser replacements
 - Safety improvements
 - Retrofits



Routine Maintenance Matters



Green Streets: ESD Gardens in the Right of Way



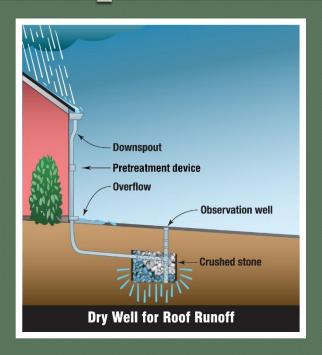




- Rough environment... hard to keep "pretty"
- Exploring plant make up combos and residential aesthetic tolerance



NEW: Residential ESD Inspection and Maintenance





Drywells are the most common type of ESD practices on residential lots.

- In 2010, a new MDE regulation went into effect, requiring the use of Environmental Site Design to the Maximum Extent Possible (ESD to the MEP).
- Requires Right of Entry and Maintenance Agreement.
- Residents can self-inspect their ESD measure and apply for WQPC at the same time.

2 Page Maintenance Fact Sheets



www.montgomerycountymd.gov/stormwater

Green Business Certification



• A voluntary recognition program designed to encourage businesses and other organizations to take steps that reduce their ecological footprint.

Five Different Certification Programs

- 1) DEP "home grown" program
- 2) Green Seal
- 3) B Lab
- 4) Green America
- 5) Green Restaurant Association



Who is eligible?

- Virtually all businesses and organizations are eligible.
- 85 Certified Green Businesses





Benefits

- Competitive advantage
- Enhanced reputation
- Savings
- Align business operations with personal values



Resources available on website

- How-to Guides
 - Metrics
 - Policies
 - Green Purchasing
- Video profiles
- Web links



HOME / GET CERTIFIED / GREEN BUSINESS DIRECTORY / MEDIA AND RESOURCES / ABOUT

Our Mission

Vision

The intent of the Green Business Certification Program is to help Montgomery County businesses catalyze and prosper in a new green economy. The program seeks to spur innovation and environmental stewardship so that forward-looking businesses that embed issues of sustainability into their day to day operations and supply chain decisions are not only rewarded for their environmental leadership, but spark the adoption of broader sustainable best practices throughout the County.

Mission

The mission of the Green Business Certification Program is to:

- Empower businesses to green their operations through the provision of tools, incentives inspirational ideas, collaboration, and leadership opportunities.
- Encourage local consumers and other businesses to consider Certified Green Businesses when making purchasing decisions.



USINESSES AND DEP STAFF NETWORKING AT A GREEN BUSINESS FORUM EVENT.

Quick Links

Get Certified Green Business Directo How To Guides FAQs

Online Policy

Privacy Policy
User Rights Policy
Accessibility
MC311

Business Certification Program is a voluntary recognition program designed to encourage businesses and other organizations to take steps that reduce their ecological fronterial

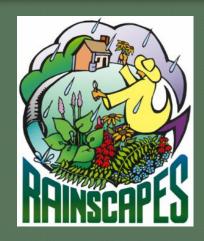
About





www.mcgreenbiz.org

RainScapes



Mission:

To educate and incentivize private property owners to reduce the impervious surface stormwater runoff pollution from their property that is contributing to the degradation of our streams and the Chesapeake Bay.

RainScapes Rewards Incentive Program

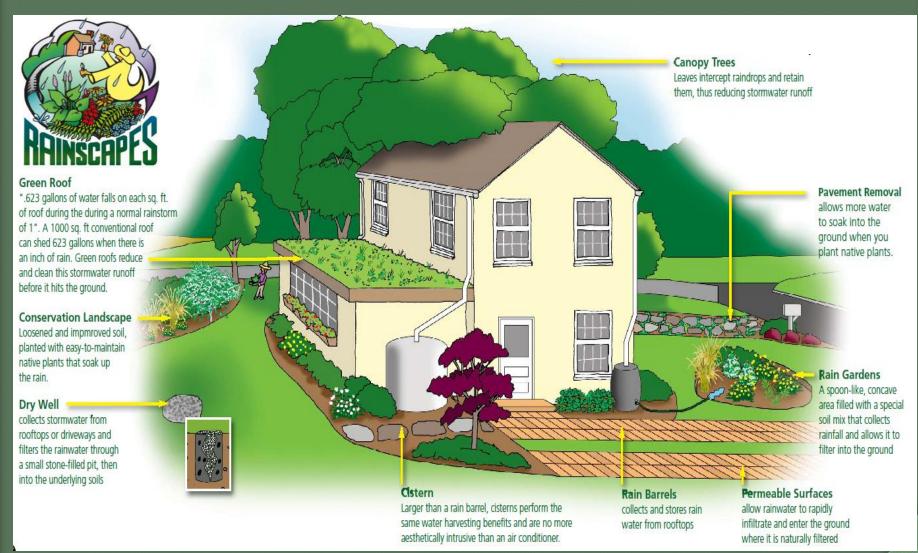
- Rebates for single family residences:
 - \$2,500 per property, with lifetime project caps
- Rebates for multi-family/commercial / institutional:
 - \$10,000 per property, with lifetime project caps

RainScapes Incentives

- Rain Gardens
- Conservation Landscaping
- Urban Tree Canopy
- Permeable Pavers & Pavement Removal
- Green Roofs
- Water Harvesting
 - Rain Barrels & Cisterns
 - Dry Wells

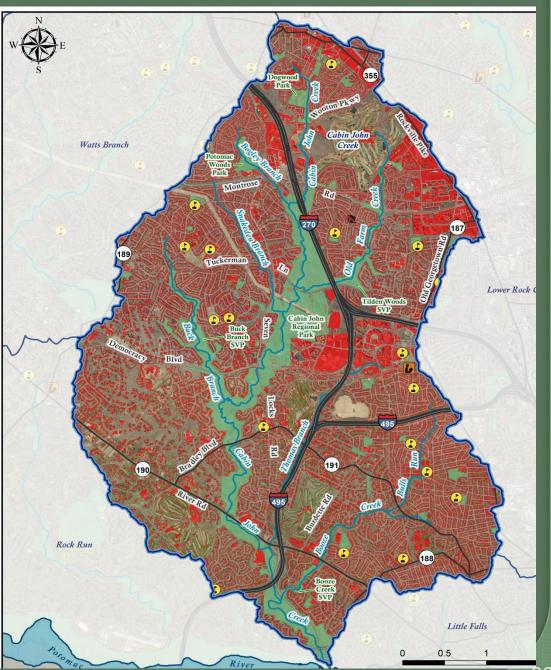


RainScapes Techniques at home



Making an Impact

- Red =Impervious
- Are we making a dent?



RainScapes Projects

Legend

RainScapes Communities Projects

- Neighborhood
- Watershed Group
- Schools Schools
- R ROW

RainScapes Congregations



RainScapes Rewards Rebates Projects

- (Rain Barrel
- Conservation Landscape
- Tree Canopy
- Rain Garden
- Permeable Paver Retrofit
- Cistern
- Dry Well
- Pavement Removal
- Green Roof

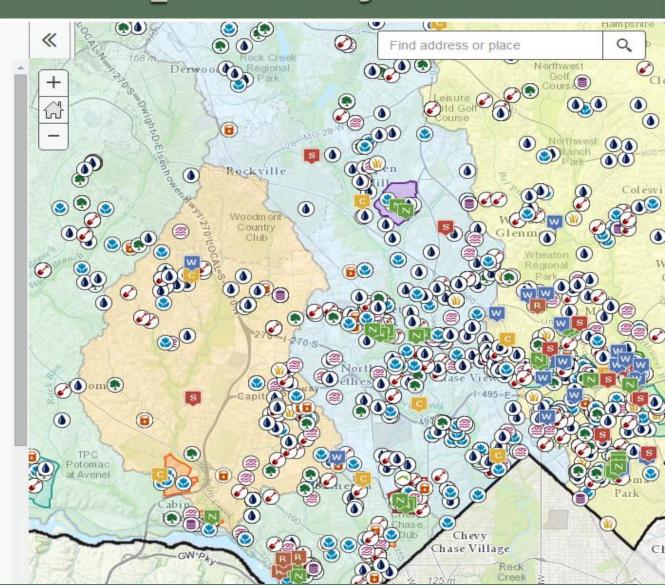
RainScapes Neighborhoods



Neighborhood For Future Effort



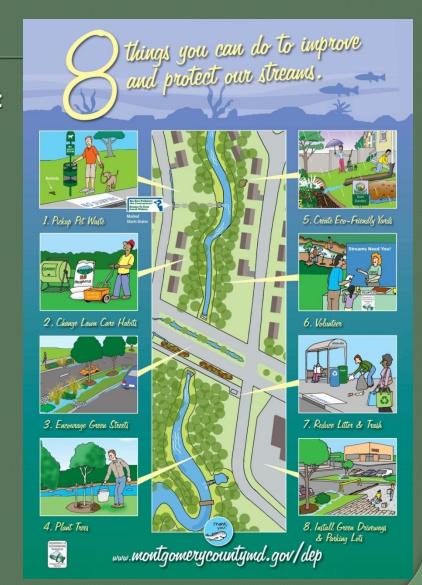
Neighborhood With DEP



Outreach and Community Engagement

Outreach Priorities

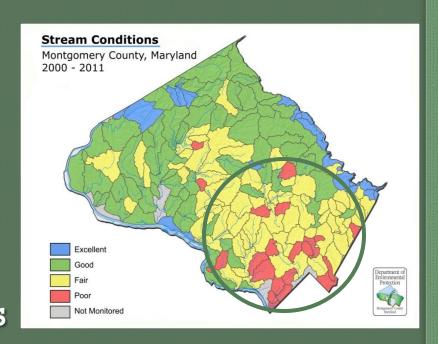
- Establish Pet Waste Management
- Promote Lawn Stewardship
- Reduce Littering
- Encourage Green Streets
- Create Community Volunteers
- Promote Riparian Buffer
- Reduce Rooftop Runoff
- •Reduce Parking Lot Runoff



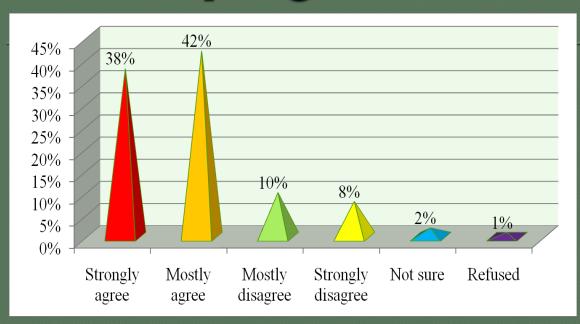
Focusing Outreach Efforts

- Most Impacted County
 Watersheds
 - Anacostia River
 - Rock Creek Watersheds

- Link to Restoration projects
- Increase Public Participation
- Document Behavior Change



Surveying the Public



Q.9 Changing my own behavior will help reduce the impacts of global warming and other environmental problems, such as air and water pollution.

- Facilitate our local stakeholders in helping the County meet water quality improvement goals
- Encourage partnerships among residents, businesses, and community groups
- Focus on private property since the majority of land without stormwater management is not publicly-owned or managed
- Require sustainability, not just one-time demonstration projects

Watershed Groups - Building Capacity



Watershed Group - Building Capacity

• Goal:

Provide a means and direct resources in order for watershed groups to increase capacity and actively involve more residents in water quality protection and runoff reduction



Watershed Group - Building Capacity

Scope

- Organizational Support and Training
 - Strategic Planning
 - Board Development
 - Volunteer Management
 - One on One Consultations
- Hands on Implementation
 - RainScapes Projects
 - Storm Drain Marking





Workshop attendees installing a conservation landscape at Geneva Day School (Cabin John Watershed)

Collective Accomplishments

- 300+ events conducted
- 900 storm drain markers installed
- 10,000+ hours donated by 4,200+ volunteers
- Increases in Group memberships
- Creation of Official Bylaws, 501c3 status, Board establishment, Executive Director, Strategic Plan and Annual workplans
- Mentorship & improved communications
- Service Value to County: \$230,500*
- Challenge: Receiving consistent and complete results to include for reporting

Pet Waste Program



Trash it!





- Piloted with Rock Creek Conservancy (12 months)
- Survey communities & assess need
- Developed outreach plan
- Pilot 7 Stations installed Total waste collected: 1,826 lbs
- Program: 26 stations

H2O Summit & GreenFest



GreenFest - Organized with13 community partners

Growing Attendance:

- · 2011 175
- · 2012 186
- · 2013 321
- · 2014 490
- 2015 GreenFest ~700-1000

"I learn something great every year and network more and more. I appreciate the time and effort to share this knowledge.

Thank you for doing this event!"

Anti-Litter Campaign – Engaging the Community

- Vital watershed group role
- Reusable bag surveys –Local Sierra Club and Neighbors of Northwest Branch
 - 2168 plastic bags found in 2011 cleanup*
 - 223 plastic bags found in 2013 cleanup
- Community meetings to highlight litter issue.
- Ground surveys:
 - Most trash found was recyclable
- Working on campaign –
 focused on multi-family
 complexes

* Prior to MC plastic bag law





County Executive Leggett signing the Bag Bill into Law.

Stream Stewards

- Developed volunteer program to expand outreach capabilities
- Community members as Outreach Ambassadors





Watershed group volunteers completing a storm drain marking activity

volunteer opportunity		# of hours	# of volunteers	Servi	ce Value
office Assistance		17.5		1\$	403.38
Orientation		230.5		127 \$	5,313.03
Watershed ambassador		817.833		128 \$	18,851.05
watershed keeper		626.5		138 \$	14,440.83
Watershed Speaker				\$	
	Total hours	1,692.333		150* \$	39,008.28

Service value per hour = \$23.05 based on number for Maryland via Independent Sector: http://www.independentsector.org/volunteer_time



Storm Drain
Paintings
in Rock Creek



Community Service Day project



Storm Drain Art

- •Partnered with Rock Creek Conservancy
- •10 storm drains at high traffic libraries
- •Intercept surveys & observations
- •Incorporated into other programming
- Hosted Art Contest
- Created Coloring Book















Topic (awareness)	Increase
Local Moco Watersheds	91%
Stormwater Facilities	55%
Behaviors/Action Steps	45%
Stormwater Pollution	39%

169 - Participants since summer 2014118 - Completed Geotrail & survey

Caching the Rain
Stormwater Awareness Geotrail

Caching the Rain Stormwater Awareness Geotrail

Actions	Currently do	Highly Likely/Likely	Very Unlikely
RainScapes	11%	66%	3%
Pet Waste	40% (47% NA)	10%	2%
Fert./Pesticides	30%	46%	1%
Recycle	84%	12%	<1%
Plant a Tree	31%	45%	2%
Volunteer	10%	37% (Likely/neutral)	3%

- "Excellent geotrail! Please do another one. Very well done with nice caches and creative hides. Highly educational.
- I noticed a bag of pet waste at the trail and after reading the hateful consequences of waste running off into the water, I went back and picked it up! Please do these [geocaches] all over!"

Watershed Grants

- \$350,000 for FY14 funded by WQPC; 13 funded projects
- Administered by Chesapeake Bay Trust
 - Friends of Sligo Creek, \$15,000
 - Expand Water Watch Dogs Citizen-based pollution reporting program
 - Rock Creek Conservancy, \$38,000
 - Develop the Rock Creek Park in Your Backyard program
 - Friends of Cabin John Creek, \$42,000
 - Support an outreach coordinator and fund stormwater projects
 - Muddy Branch Alliance, \$10,000
 - Support County Watershed Stewards Academy Development



DEPARTMENT OF

ENVIRONMENTAL PROTECTION

MONTGOMERY COUNTY • MARYLAND

Working together for a cleaner, greener economically vibrant community