



Maryland Green Registry MEMBER

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

greenNEWit

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Energy Solutions

Member since March 2012

Management and Leadership



Environmental Team

At greenNEWit, we believe that everyone deserves an energy efficient home. It is our practice to educate others on how to understand their energy usage, resource consumption and overall environmental impact. We believe this process to be a lifelong journey with a goal of achieving true sustainability and measurable cost savings. We want to help consumers become an investor in energy efficiency and identify all potential opportunities for reducing consumption and saving resources.

We recognize the importance of sustainability and doing what you can to minimize the impact we have on our surroundings. Our communities will become more livable, comfortable and affordable with new, energy efficient technologies. We help businesses, utilities and local governments reduce their bottom line through our consulting and training processes. At greenNEWit we stay on top of ever-changing energy efficiency trends, consumer behaviors and industry news to provide innovative ways to increase project sustainability and adopt alternative energy strategies.



Environmentally Preferable Products and Services

greenNEWit is a Maryland energy solutions company founded to help society build sustainable communities and better economies through conserving the use of natural resources. We provide energy and water saving upgrades that help residents and businesses save money on their energy bills and reduce the carbon footprint.

As comprehensive energy consultants, we provide energy audits to owners and renters in the state of Maryland and deliver quick home energy check-ups to multi-family properties and single-family homes. In addition, we help commercial properties across the nation prioritize which properties in their portfolio are best to retrofit based on available incentives and building needs. We're also an information source for people to better understand how we use, produce and think about our energy with a goal of inspiring positive action to make a change. It is our practice to support and educate others on the different types of energy and how to conserve resource consumption.

As the 2012 Maryland Green Entrepreneurs of the year, our goal is to promote sustainability, reduce consumption, eliminate waste and reform our relationship with the environment.

Through our Multi Family Quick Home Energy Checkup Program, we've installed 410,260 compact fluorescent light bulbs to more than 44,728 residences in the State of Maryland, saving 22,623,922 kWh of electricity, 522,294,176 gallons of water, 470,596 thermal units of gas and \$6,477,453.74 annually.

Environmentally Preferable Purchasing

greeNEWit uses recycled paper for any printed marketing material. We are in the process of distributing thousands of CFL light bulbs using recycled paper packaging.

Environmental Restoration or Community Environmental Projects

One of our greatest contributions to community oriented projects surrounding energy education is the OUR Schools Program. We started this project to spread the message of Ownership, Understanding and Responsibility with regards to our future global energy and resources situation. We give energizing presentations at schools to educate elementary, middle and high school students on the importance of connecting with the environment and how to be active citizens in the community to make the world a better place. Leaders from greeNEWit ignite an interest in science, math and the exploration of nature that anchors sustainability into the minds of the students and faculty. Since this push was initiated, we have reached more than 15,000 youth at schools in Howard, Baltimore, Montgomery and Prince George's County and raised money for extracurricular environmental clubs.

We host fundraisers where kids offer their friends, family and neighbors the opportunity to participate in Quick Home Energy Check-ups (QHEC), and Energy Audits. We then give money back to the school for each completed energy service job for investments in science, math, engineering, technology and overall energy improvements. greeNEWit plans to expand the OUR Schools Program nationally with a commitment to continued education.

The two co-directors of the OUR Schools Program recently became Green Leaders through MAEOE and are mentoring schools on how to complete the Green Schools certification process. greeNEWit's OUR Schools Program is now an approved activity that schools can participate in to get the Green Schools certification.

Being an active agent of change within the community is a core value of our company, and so we have implemented a strategy to recruit employees while nurturing environmental stewardship. The Agents of Change are a group of impressive college interns and brand advocates for greeNEWit that aim to inspire positive action and change the way we use, produce and think about our energy. Agents of Change can choose a sector of interest within greeNEWit such as community service, research and development, residential services, social media, etc.

Our goal is to create a collaborative working environment that fosters the generation and sharing of ideas. By creating a 'think tank', individuals who share a common passion to do good, expand their knowledge base and provoke socially aware responses in the community.

A unique quality of the program is that agents will be assigned tasks and asked to incorporate their own unique ideas and innovative strategies to generate a solution. They will have the opportunity to collaborate with other Agents of Changes and key leaders in greeNEWit to implement plans for putting those ideas into action.

Whether it be developing a sound business model for an emerging entrepreneur, or mapping out an effective game plan for a community to reduce its overall energy usage, we are committed to creating new opportunities while reducing the carbon footprint so that the quality of life for all may improve. We stand to empower positive action through heightened awareness of greater efficiencies to improve life, energy and planet!

Energy



Energy Efficiency

greeNEWit stands as a leader in the Quick Home Energy Checkup (QHEC) Program. This allows residential and multifamily homes to get energy upgrades at no additional charge to the monthly utility bills of tenants and owners. The upgrades include installation of energy efficient CFL light bulbs, aerators, low flow showerheads, hot water heat wraps and pipe insulation. Through this collaborative effort, we've distributed 410,260 compact fluorescent light bulbs to more than 44,728 residences in the state of Maryland and are saving 22,623,922 kWh of electricity and 522,294,176 gallons of water annually. Collectively, we're helping homeowners and businesses save \$6,477,453.74 annually in electricity, gas and water.

Transportation

Employee Commute

greeNEWit is an active corporate citizen dedicated to helping our society build more sustainable communities and better economies through energy efficiency and conserving the use of natural resources. Many of our employees ride their bikes to work to reduce the carbon footprint.

Efficient Business Travel

As a leader in the Multi-Family Quick Home Energy Checkup (QHEC) Program, we provide energy upgrades to residential and multi-family homes. Crews of technicians are deployed to perform these QHECs as an effective way to significantly reduce home energy consumption while improving indoor comfort - all at no additional cost to the monthly utility bills of tenants and owners. We recently purchased two company vehicles so each team of QHEC technicians travel to the property site in one utility van.

Other

- Received the 2012 Green Entrepreneur Award from the Maryland Entrepreneur Awards. Sponsored by the Maryland Entrepreneur Quarterly, The Business Monthly and the Maryland Center for Entrepreneurship, an initiative of the Howard County Economic Development Authority.*



View our video

Profile Updated April 2014



Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.

Learn more at www.green.maryland.gov/registry

