



## Maryland Green Registry MEMBER

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

# The Vertical Connection Carpet One Floor and Home

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Columbia, MD 21045

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[www.verticalconnection.com](http://www.verticalconnection.com)

Residential and Commercial Carpet and Flooring

Member since December 2009

### Management and Leadership



#### **Environmental Policy Statement**

<http://www.verticalconnection.com/index.php/products-and-services/green-select>



#### **Annual Environmental Goals**

*We recently began an initiative to recycle all, or the majority of, flooring materials removed from residential and commercial job sites. Currently, we are seeking vendors to provide the recycling service and developing a cost feasibility analysis. We hope to have a solution in place during the 1<sup>st</sup> quarter of 2010.*



#### **Environmentally Preferable Procurement**

*Historically, our suppliers shipped materials to us individually. This caused multiple trucks each week to deliver what was occasionally a small amount of goods. We have changed our shipping practices to bulk our shipments, eliminating the need for unnecessary deliveries. By consolidating shipments, we've reduced the average weekly shipments received from 3 trucks to 1, leading to an approximate 67% reduction in CO2 emissions.*



#### **Environmentally Preferable Products and Services**

*The Vertical Connection Carpet One Floor and Home is taking steps and has committed to work toward bringing more sustainable, environmentally*

*friendly "green" flooring and window treatment products to our customers.*

*We have dedicated much of our showroom to hard surface "green" products such as Marmoleum linoleum, bamboo, cork, rubber and Forest Stewardship Council (FSC) certified hardwood. We also promote a wide array of "green" carpet that is either made from natural resources, such as corn oil, or includes recycled materials. Our window treatment offerings include products that enhance energy efficiency.*

**Environmental Restoration or Community Environmental Projects**

*We are active members of the USGBC, Home Builders Green Council and the Green Building Institute. We have supported these organizations, the Green Building Institute in particular, through donations, volunteering and other various forms of promotion.*

***Profile Updated March 2011***



*Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.*

*Learn more at [www.green.maryland.gov/registry](http://www.green.maryland.gov/registry)*

