



Maryland Green Registry MEMBER

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

Strategic Factory

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Printing, Marketing, Signage, Promo Products

Member since February 2016

Management and Leadership

Environmental Policy Statement

Strategic Factory acknowledges the growing importance of environmental sustainability and is committed to reducing its global footprint.

Environmental Team

In 2008, our award-winning printing agency, Miller's Minuteman Press, formed a Green Team comprised of company representatives from all levels of the organization. As part of that team, Strategic Factory meets quarterly to discuss and assess our policies and procedures to ensure we are operating in an environmentally friendly manner. All of our employees are encouraged to suggest green ideas and alternatives.

Annual Environmental Goals

Increase recycling, decrease office energy use and educate clients on the benefits of greener printing alternatives.

Environmentally Preferable Products and Services

We offer green print alternatives via recyclable paper options and full color, environmentally-friendly DI Presses. Our facility is equipped with a 100KW solar array on the roof to help power our facility.

Environmental Restoration or Community Environmental Projects

Strategic Factory is a proud partner of Trees for the Future. Since 1989, Trees for the Future has been helping communities around the world plant trees. Through seed distribution, agroforestry training, and country programs, they have empowered rural groups to restore tree cover to their lands. Via our partnership with Trees for the Future, to date we have planted in excess of 30,000 trees. We are also a Greener Footprints partner and support this organization in educating business on the greener printing alternatives to reduce their global footprint and improve their environmental performance.

Waste

Recycling

On average, we now recycle 8 tons of paper per month (96 tons in 2015), so on an annual basis, we are saving:

- *Trees: 1,634*
- *Landfill Space - Cubic Yards: 288*
- *Water - gallons: 672,840*
- *Oil - gallons: 65,650*
- *Energy - Kilowatt Hours: 403,704*
- *Air Pollution Emissions - Pounds: 5,767*

Hazardous Waste/Toxic Use Reduction

Our partner printing company uses vegetable and soy based inks and the direct-to-plate presses have greatly reduced the silver and chemical solvent usage.

Energy

Energy Efficiency

We encourage our employees to be energy conscious by ensuring that computers and machinery are in 'sleep' mode when not being used. We use lower wattage bulbs and request lights are turned off accordingly. We group projects ensuring optimal running of our equipment. Our new facility is equipped with motion-sensing lights that turn off automatically when no one is in the room.

Renewable Energy

A 100KW solar array is located on the roof of our building, allowing us to capture sunlight and convert to usable power, which helps heat and cool our building.

Transportation

Efficient Business Travel

We have implemented a conference bridge and encourage teleconferencing wherever possible. We plan deliveries and pickups according to the most efficient routes to consolidate trips and avoid unnecessary travel. We track vehicles electronically to ensure they stay on scheduled and efficient routes.



Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.

Learn more at www.green.maryland.gov/registry

