



## Maryland Green Registry MEMBER

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

# RoundPeg



8121 Georgia Avenue, Suite 300

Silver Spring, MD 20910

301-933-5669

[www.roundpegcomm.com](http://www.roundpegcomm.com)

Strategic Communications and Graphic Design

Member since April 2012

## Management and Leadership

### Environmental Policy Statement

*RoundPeg recognizes that virtually all the activities of an organization or an individual have some impact on the environment. As a company that helps organizations committed to social good, RoundPeg is dedicated to the incorporation of environment-friendly practices as part of our business culture and strategy. Although we currently operate in a shared office environment that we do not have utility control over, we are committed to reducing the impact of our company as much as possible.*

*As a result of our environmental commitment, our policy requires that all employees follow the following policies:*

- *Dispose of hazardous waste (batteries, paint, electronic equipment, etc.) responsibly. Follow Montgomery County guidelines for recycling commercial hazardous waste via disposing is through the ECOWISE program [http://www.montgomerycountymd.gov/swstmpl.asp?url=/content/dep/solid\\_waste/collection\\_services/hw/ecowise/index.asp](http://www.montgomerycountymd.gov/swstmpl.asp?url=/content/dep/solid_waste/collection_services/hw/ecowise/index.asp)*
- *Recycle paper, plastic, glass and cans as designated by the bins located throughout the company facility.*
- *When catering events, purchase and use recycled products and organic food as much as possible.*
- *Use non-chemical, non-toxic cleaning supplies when purchasing supplies for ourselves.*

- *Every year, RoundPeg will buy RECs (renewable energy certificates) to offset the average electricity usage for our offices.*
- *Encourage the use of public transportation by providing pre-paid metro cards for employees that use the metro.*
- *Recycle ink cartridges through the Staples program and always purchase recycled office supplies when applicable (paper, folders, soy-based ink products etc.)*
- *Use both sides of the paper when possible before recycling.*
- *Work with FCS (Forestry Stewardship Council) certified vendors and environmentally friendly suppliers.*
- *Buy RECs to offset company travel when flying when possible.*

*If an employee ever has questions or suggestions about or how to follow any of these policies, they are encouraged to direct their questions to the company principles—Polina Pinchevsky and Anne Boyle.*

**Environmentally Preferable Purchasing**

*RoundPeg strives to be socially and environmentally conscious in all facets of our business. This includes product and service vendor decisions. By choosing to work with companies and organizations that align with our values, we hope to aid in the wider adoption of sustainably created services and products.*

*Guidelines:*

**PRODUCT VENDOR PREFERENCE**

*Accounting for quality, function and price, RoundPeg will favor products that:*

- *Are produced within the local community (within 100 miles)*
- *Are reusable, reduce the number of products purchased, and/or serve multiple purposes*
- *Are recyclable or compostable*
- *Reduce waste and air and water pollution*
- *Contain the highest amounts of post-consumer recycled materials*
- *Are either Energy Star qualified or specifically designed to promote energy conservation*
- *Are produced by suppliers who meet our vendor preferences (below)*

**SERVICE VENDOR PREFERENCE**

*Accounting for quality, function and price, RoundPeg will make partner and vendor decisions that favor a commitment to:*

- *Certification by or membership in organizations like Green America and the Forest Stewardship Council*
- *High ethical standards*
- *Health of employees and environment*

- *Working with others to improve sustainability of their industry*
- *Establishing a corporate environment that is high-involvement and rewards contributions*

*Whenever possible and practical, we will favor certified B-Corporations and Benefit Corporations when making product and service decisions.*

## **Waste**

### **Solid Waste Reduction and Reuse**

*As stated in our policy, we print double-sided to reduce paper use.*

### **Recycling**

*Our office space participates in a recycling program that includes: paper, cardboard, plastic, glass and metal and composting. Quantities and cost savings numbers are not available.*

## **Energy**

### **Energy Efficiency**

*RoundPeg's office uses automatic sleep modes for all computers and always turns all electronics off when not in the office. Our shared office space also has occupancy sensors on all office and conference room lights.*

### **Renewable Energy**

*Since RoundPeg is located in a shared office space, we are not aware of our electricity consumption, since we do not pay a separate electricity bill. However, we do purchase Certified Carbon Credits each year to offset the estimated amount of energy we use, calculated by the square footage of our offices and amount of computers used.*

*In 2015 and 2016, we purchased a combined 26 metric tons of Carbon Offsets from TerraPass, more than making up for our estimated 6 metric tons of emissions.*

## Transportation

**Employee Commute**

*We encourage the use of public transportation by providing Smart Benefits for our employees.*

## Water

**Water Conservation**

*Our office space uses low-flow faucets in bathrooms as a measure to save water.*

## Other

- RoundPeg is a certified [B Corporation](#) and Benefit LLC, which requires us to meet rigorous standards of social and environmental performance, accountability, and transparency.*

**Profile Updated July 2017**



*Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.*

*Learn more at [www.green.maryland.gov/registry](http://www.green.maryland.gov/registry)*

