

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

# **Island Joe Group LLC**

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www.islandjoegroup.com
IT Service Provider
Member since October 2011

## **Management and Leadership**

## **Environmental Policy Statement**

Island Joe Group is committed to making environmentally sustainable practices an essential part of every aspect of the business. We promote our environmental standards and values to employees, clients, and vendors. We enter into agreements with those vendors who adhere to our environmental requirements. We make decisions that enhance rather than harm the world in which we live.

#### Island Joe Group commits to:

- Comply with Federal and state environmental laws and regulations;
- Continually implement better, safer, and greener practices;
- Reduce our overall impact on the environment through waste reduction, recycling, energy efficiency, and the use of renewable energy;
- Establish and uphold environmental requirements for all vendors with whom we do business;
- Communicate our detailed environmental policies to all employees and vendors;
- Communicate this commitment to staff, clients, vendors, and the community.

#### **✓** Environmental Team

Our environmental team consists of two staff members, Norma Emery and Emilee van Norden, who meet once a week to plan, improve, and implement environmental initiatives at Island Joe Group. Together, they identify areas in which Island Joe Group can reduce or eliminate environmental degradation

resulting from the business' actions. They have thus far focused on waste reduction and disposal, renewable energy, and energy efficiency. Once they identify a potential area for improvement, they consider various strategies, pilot implementation of those strategies, and track results. After examining data from pilot projects, they choose the most effective and efficient solutions and work with other staff to communicate and implement the chosen program.

## **Environmentally Preferable Products and Services**

Island Joe Group is an IT service provider, but we also offer e-cycling services to our clients. The service includes electronics pick up at our client sites and drop off at e-End, a local electronics recycling facility that complies with all federal and state regulations governing e-waste and the compilation and tracking of subsequent certificates of destruction.

#### Waste

# **✓** Recycling

Island Joe Group has set a goal of being a zero waste company. We achieve this result through a vigorous devotion to recycling. At the Island Joe headquarters office, we recycle electronics and other recyclables and we compost food waste. The small amount of trash that is generated by Island Joe and that cannot be recycled is taken to a waste-to-energy (WTE) facility. Having first tracked the amount of waste that employees were generating at both the Island Joe headquarters office and at client sites, Island Joe has determined that we are diverting approximately 25 pounds of waste per day or 6,250 lbs per year from being disposal.

### **Energy**

# ✓ Renewable Energy

As of May 2011, Island Joe Group began purchasing 100% of its energy from wind power through Clean Currents. Because wind power is emission free, Island Joe Group is effectively preventing greenhouse gases from reaching the Earth's atmosphere. Savings have also been substantial because the price, which was locked in for the duration of the two-year contract with Clean Currents, is lower than the average per kWh price that a typical Marylander pays for non-renewable energy.

## **Transportation**

## **✓** Efficient Business Travel

Island Joe Group minimizes employee travel by providing remote access to the Island Joe network shared drives, which allows employees to connect and perform tasks from any location. Through telecommuting, Island Joe saves employees over 208 gallons of gasoline every year, preventing the emission of over 300 pounds of carbon monoxide. Similarly, Island Joe Group is able to manage employee commutes to clients by scheduling on-site client visits, while using remote support software to assist users when we are not on site.



