



Maryland Green Registry MEMBER

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

Hub Labels Inc.



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Label Converter/Printer
Member since April 2014

Management and Leadership

Environmental Policy Statement

*Hub Labels Environmental Management Program Policy:
Environmental Management Policy or EMP # 1 and # 2:*

It is the policy of Hub Labels to conduct its operations in a manner that is environmentally responsible and befitting of a good corporate neighbor and citizen. In accordance with this policy, Hub Labels complies with all environmental laws and manages all phases of its business in a manner that minimizes the impact of its operations on the environment.

Hub Labels shall:

- 1. Comply with applicable environmental laws and regulations and voluntary commitments to which the facility subscribes.*
- 2. Eliminate, or reduce the release of contaminants into the environment, through pollution prevention, recycling, and through treatment control technologies.*
- 3. Effectively communicate with facility employees, suppliers, regulators, and customers, as well as the surrounding community regarding Environmental Management System performance.*
- 4. Periodically review and demonstrate continuous improvement in the facility's environmental performance, including areas not subject to regulations.*

Environmental Team

Hub Labels created a Project L.I.F.E. (Label Initiative for the Environment)

[\(http://tlmi.com/about-life/\)](http://tlmi.com/about-life/) team that is charged with managing as well as implementing environmental projects and efforts. The Project L.I.F.E. team consists of 12 employees from the various departments in the plant, including a Project L.I.F.E. Representative, who are trained on the environmental programs. Two new members are added biannually who are responsible for assisting with audits to ensure programs are accurate and on task. They are also involved with helping to identify areas of improvement. The team meets biweekly to review and discuss programs, goals, and new initiatives as well as to track performance. The information collected is then presented to all employees during monthly Hub Huddle general staff meetings.

Annual Environmental Goals

- Reduce energy usage by 1% better from 2013, which was a 1% reduction in energy consumption throughout the plant. The goal was reached and exceeded by 3%. Therefore, the new goal is 1% better, which is 86.61 ft/kWh for 2014. Currently, energy use is tracked by linear feet of material per kilowatt hour.
- Reduce the amount of water used by about 12,000 gallons or more per year.

Environmentally Preferable Products and Services

Hub Labels promotes its Linerless product, which is better for the environment because there is no liner. These innovative labels do not incorporate a separate release liner (backing material) and are designed for high-volume manufacturing and processing line applications such as meat, poultry and seafood packs and trays, bottle wraps, cases and other retail packaging. Without a liner, the Linerless Labels are able to create a more cost effective solution that eliminates the environmental waste that thousands of tons of throwaway liner paper create when they are disposed of in landfills. Sleeving or full-wrap applications are effective at reducing the typical material weight of traditional sleeves while speeding up efficiencies.

It is our goal to continue to offer or suggest environmentally preferable liner material. Specifically, we'd like to continue to grow Linerless, which has already grown more than 100% from 2012 and to begin purchasing in 2014, direct mail liner material that is lighter and that will result in less material being used in production.

Environmental Restoration or Community Environmental Projects

Hub Labels has participated in Adopt-A-Highway since 2009. We are responsible for MD 491.

Independently-Audited Environmental Management System

Hub Labels became Project L.I.F.E. certified in 2012, which is a program developed to enable TLMI (Tag and Label Manufacturers Institute) members to find cost effective ways to help reduce their environmental footprint. The process of certification involves Scorecards in which a facility scores itself on various criteria on Clean Production, Energy and Greenhouse Gasses, Product Design and Management. Hub Labels was renewed in 2013.

<http://tlmi.com/about-life/l-i-f-e-certification/>

NSF International is our third party on-site auditor for Project L.I.F.E Certification.

Waste

Solid Waste Reduction and Reuse

*Our key to success is the phrase: **Use your resources.** DO reach out to vendors and suppliers to help attain goals such as the one's you see below. The majority of our success is based on initiatives that local suppliers can provide such as free bailers/free pick up of plate making materials purchased from supplier/free shipping for ink toner and cellphone recycling and many more.*

- 347,560 lbs waste reduction in 2013
- 575,762 lbs recycled material in 2013
- \$13,679 savings from 2012 - 2013

Recycling

Items Recycled 2013:

Computers/Electronics (Freedom Electronics) — 21,753 lbs

Scrap metal — 248,452 lbs

Cardboard — 38,614 lbs

Aluminum — 40 lbs

Cell phones — 24 units

Toner cartridges — 17.31 lbs

Inkjet cartridges — 9.23 lbs

Plastic — 2,672 lbs

Paper — 10,508 lbs

Cold Foil — 189,558 lbs

Plate material — 11,703 lbs

Pressure Sensitive Material — 293,854 lbs

Energy

Energy Efficiency

1. *Team members shall turn off their computers/monitors at the end of each work day.*
 2. *All lights shall be turned off when not in use.*
 3. *Motion sensors for lighting shall be installed.*
 4. *All thermostats in the plant shall be on programs.*
 5. *Air Champions will monitor air leaks at start-up/shut-down every week.*
 6. *Aquaflex presses shall be shut down and cleaned at end of day/shift or when not in use.*
 7. *Installed T5 and T8 lighting in shop and front office areas*
 8. *Jobs scheduled based on size/color to maximize press set up*
 9. *Equipment PM (preventative maintenance) regularly*
 10. *Lights in front conference rooms switched to LED in 2014*
- *305,163 kWh was reduced in 2013*
 - *Energy use is also tracked by linear feet of material per kilowatt hour. In 2013, the average went from 82.10 ft/kWh to 85.76 ft/kWh, which means a 3% reduction in consumption.*

Transportation

Efficient Business Travel

Sales Fleet will schedule a cluster of customer visits within a given area when traveling to optimize trip and expenses during travel time.

2012-2013: Hub Labels, Inc saved \$1,799.00 in company gas cost in one year.

Water

Water Conservation

- *Hub Labels uses an After Rinse Water Recirculation system, which was installed in 2012, and an anilox roll cleaner, which collects waste water and filters it to be reused in wash machine instead of being released into the system (drain).*
- *A 250 gallon holding tank feeds the anilox cleaning tank. As each anilox is washed the water is filtered and returned to the 250 gal. Tank and a filter catches the waste that gets washed away. Water is changed once a month by the operator.*

- *In 2012, Hub Labels saved 14,495.7 gallons of pure water*
- *In 2013, we saved 17,135.5 gallons of pure water*

Other

- Hub Labels received the Hagerstown-Washington County Chamber of Commerce Going Green Award for 2014 and 2010.*



View our video



Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.

Learn more at www.green.maryland.gov/registry

