



Maryland Green Registry MEMBER

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

Gasch Printing

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Commercial Printer

Member since September 2010

Management and Leadership

Environmental Policy Statement

Gasch Printing is dedicated to being an environmentally-friendly printer that goes the extra mile in providing our customers the opportunity to print their pieces in the most earth-friendly ways possible.

Environmentally Preferable Products and Service

A large part of our business is print on demand using the most up-to-date digital printers that eliminate the need for plates, film, chemicals and the wasteful make-ready of traditional offset machines. Gasch Printing offers clients the ability to print what they need, when they need it, and reduce the waste of trashing un-used material. This important service is the first step in eliminating our environmental impact.

We also offer an Eco Pride line of papers and inks that include paper that is 100% recycled, and 100% post-consumer, as well as inks that are 100% vegetable oil based and have a less than .5% metal content.

Environmental Restoration or Community Environmental Projects

Gasch Printing's biggest commitment to the environment is our partnership with Trees for the Future, an organization dedicated to agro forestry and sustainable development. We went through a rigorous checklist of items to determine our total carbon footprint, including energy/electricity usage, employee travel time to and from work, fuel consumption, and delivery/freight

footprint. Once we determined our total carbon footprint was 105,401 pounds of CO₂, we donated funds to plant enough trees each year to more than offset our footprint, thus making our operation almost completely carbon neutral.

Waste

Solid Waste Reduction and Reuse

Gasch uses PDF proofing whenever possible to reduce wasteful printing. Also our print-on-demand focus allows customers to only print what they need, eliminating wasteful overprints.

Recycling

Gasch Printing is involved in several recycling programs including all paper waste, cardboard waste, press plates, chemical waste, aluminum and plastics. In the last two years, we have recycled more than 100 tons of paper.

Hazardous Waste/Toxic Use Reduction

Over 90% of all printed items are done on digital printers, eliminating harmful chemical solvents.

Energy

Energy Efficiency

Every effort is made to reduce energy whenever possible, including turning off unused lights, turning off unused equipment, and the use of digital presses that go into energy saver modes during down times.

Transportation

Employee Commute

We have calculated the carbon footprint of all of our employee's commutes taking into account their mileage and the miles per gallon of their vehicles. That footprint is then offset by our participation in the Trees for the Future program



Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.

Learn more at www.green.maryland.gov/registry

