



## Maryland Green Registry MEMBER

The Maryland Green Registry promotes and recognizes sustainable practices at organizations of all types and sizes. Members agree to share at least five environmental practices and one measurable result while striving to continually improve their environmental performance.

# Galley Creative Group, Inc.

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Branding agency specializing in graphic design, web development, social media, marketing and public relations

Member since June 2009

## Management and Leadership

### Annual Goals

*Since 2006 we have initiated a number of strategies to become more eco-friendly. We evaluate the status of our environmental efforts bi-annually to enhance our current performance and to learn of new ways we can contribute to our internal green campaign. One of our annual goals is to purchase green-friendly products with higher recycled content and limited packaging.*

### Environmentally Preferable Procurement

*In order to reduce our use of hazardous substances, we purchase recyclable, non-toxic office supplies and office maintenance supplies. We also track what we currently use and what we should use in the future. Similarly, we bid all client projects with eco-friendly paper and track the number of clients that choose to use eco-friendly products.*

*Finally, we work with FSC certified printers as well as encourage professional relationships with green vendors.*

### Environmental Restoration or Community Environmental Projects

*Galley has donated over 425 short stories entitled "eCoEd"; the book was designed by Galley to promote recycling. Printed on recycled material, "eCoEd" offers fun facts and tips on being environmentally friendly. Thanks to the Chesapeake Bay Foundation, 250 eCoEd books will be distributed among the Chesapeake Bay Foundation's five island education centers and will go out to teachers and adult leaders who bring their students for field experiences.*

*175 eCoEd books will also be distributed to the students at Resurrection-St. Paul School in Ellicott City to support the Earth Science curriculum. Thanks to the Resurrection-St. Paul School and Ms. Deborah Whatley, the Science Coordinator for the school, eco-Ed will be utilized during the Earth Science portion of the curriculum for the Kindergarten through Second grades.*

## Waste

### **Solid Waste/Material Use Reduction and Reuse**

*Galley has purchased reuseable plates, cups, and utensils. We no longer use disposable kitchenware. In addition, Galley employees use glass cups or aluminum water bottles as opposed to disposable plastic bottles. We also have a reusable policy for our own paper consumption, saving paper we use internally and reusing it on the second side before recycling*

### **Recycling**

*We strive to recycle 100% of the items that can be recycled if an item cannot be reused. We also purchase recyclable, non-toxic office supplies and office maintenance supplies - track what we currently use, and use this as an indicator for what we will purchase in the future.*

## Energy

### **Energy Efficiency**

*We use energy efficient lighting and always turn off all the lights at the end of the day. This also means shutting the blinds in the summer and opening them in the winter in order to reduce our use of air conditioning and heat. We track our electric bill year to year to see the effects of our efforts.*

## Other

### **2007 Winner of the Businesses for the Bay Environmental Excellence Award**

**Profile Updated January 2016**



*Help build a greener, more sustainable Maryland through voluntary practices that reduce environmental impacts and save money.*

*Learn more at [www.green.maryland.gov/registry](http://www.green.maryland.gov/registry)*

